



Meeting Agenda

January 10, 2017

3:00-4:30 pm

Ed's House

741 Twin Creeks Way, San Luis Obispo, CA 93401

(818) 424-3175

1. **Call to Order / Roll Call**
2. **Public Comment(s) - (please limit to 3 minutes each)**
3. **Consent Items:** Approve 11/8/16 meeting minutes
4. **CBID Local Fund Update:** Cheryl Cuming
5. **Budget Update:** Cheryl Rowe
6. **Presentations:**
 - a. FreshBuzz Media (Judith Cohen)
7. **Action/Discussion Items**
 - a. New H1DR landing page
 - b. Board terms
 - c. Collateral materials: landing page, rack cards
8. **Future Agenda Items / New Business:** None
9. **Closing Comments**
10. **Next SLO Wine Lodging Alliance Meetings:**

Date: March 14, 2017
Time: 3:00pm
Location: Ed's House

Remaining 2017 dates: May 9*, July 11, September 12 and November 14
*Corinne to chair, location TBD
11. **Adjournment**

To promote and grow our sister wine regions of Arroyo Grande and Edna Valleys for lodging, wineries and eateries by creating awareness of what we uniquely offer that will delight new and returning visitors alike.