



## **Visitor Alliance of Cayucos (VAC)**

(Cayucos Local Fund Advisory Board)

### **Meeting Agenda**

Monday, April 10, 2017

5:30 p.m. – Cayucos Visitor's Center

- 1. Call To Order**
- 2. Public Comment** *(Please limit to 3 Minutes)*
- 3. Consent Items**
  - a. Approval of Minutes of 3/20/17 Meeting
- 4. Presentation** *(Please limit to 10 Minutes)*
  - a. AJ Fudge, Central Coast Arts & Music Festival
- 5. CBID Update/Programs funded through Local Boards** *(Cheryl Cuming – please allow 10-15 minutes)*
  - a. Local Fund Stat Summary
  - b. Review *revised* Funding Application/Guidelines
  - c. Review of H1DR website
- 6. Financials** (Cindy Walton)
- 7. Action Items**
- 8. Committee Reports**
  - a. Marketing (Steve, Cindy)
    - i. Mark Elterman update
    - ii. Pocket Planner update/discussion
    - iii. Website Discussion
  - b. Events
    - i. 2016 Cayucos Concert Series wrap up report
    - ii. 2017 Cayucos Sea Glass Festival wrap up report (Katie Sturtevant)
  - c. Beautification/Outreach (Toni, Carol, Richard)
  - d. STP Liaison (Richard Shannon)
  - e. Chamber of Commerce Liaison (Toni and Carol)
- 9. Future Agenda Items/New Business**
- 10. Closing Comments**
- 11. Next Visitor Alliance of Cayucos Meeting**

Date:	Monday, May 1, 2017
Time:	5:30 p.m.
Location:	Cayucos Visitor's Center
- 12. Adjournment**

*"To promote and enhance the lodgings and businesses of Cayucos for the sustainable social and financial betterment of the community as a whole"*