



Celebrate This Summer along the CA Highway 1 Discovery Route

Check-Out All the Exiting Events from Wine & Food Festivals, Concerts and Music Events, Fun Run/Walks, Hikes, and More, Plus Stewardship Travel Activities in all 10 Destinations along the CA Highway 1 Discovery Route in Coastal San Luis Obispo County

San Luis Obispo County, CA, June 1, 2017 – Celebrate a healthy and vibrant lifestyle at music, food, wine, and outdoor events this summer along the CA Highway 1 Discovery Route. Featuring 10 artisan towns within 101 miles of famous Highway 1 in Coastal San Luis Obispo County, the Highway 1 Discovery Route offers everything you need to have a memorable summer vacation especially if you like community events, spectacular sunsets or just plain relaxing. We are happy to report the Big Sur mudslide did not affect this breathtaking stretch of Highway 1 and we are open for business all along Highway 1 from Ragged Point and San Simeon to Oceano and Nipomo.

While you're thinking about events along the Central Coast, don't forget about the annual Coastal Discovery & Stewardship Celebration that takes place during the winter months and the on-going Stewardship Activities offered all year long where you can make a difference while on vacation. Whatever it is you're looking for, we think you'll find plenty of it along the Highway 1 Discovery Route, especially this summer.

Run/Walk/Ride/Hike

[Arroyo Grande Valley:](#)

[Arroyo Valley Car Show Car Sho & Cruise Night – July 28/29](#)

Hundreds of cars, including everything from hot rods, muscle cars and trucks to motorcycles and vintage trailers fill the Village for the Annual Arroyo Valley Car Sho (yes, it's spelled 'Sho'). On Friday night, the cars will cruise Grand Avenue, between Halcyon and Courtland. On Saturday, cars are on display throughout the Village. Activities take place around the gazebo. A Best in Show, Major's and President's trophy are awarded along with dozens of others for various categories. The show is a fund-raiser presented by the Arroyo Valley Car Club, although no admission is charged for the public. Proceeds from entry fees, a raffle and other activities are donated by the club to help charitable organizations in the South County.

[Avila Beach:](#)

[Avila Beach Yoga & Art Festival – July 9](#)

Calling all levels and ages of Yogis and art enthusiasts: We are very excited to announce the Avila Beach Yoga and Art Festival. On Sunday, July 9th, grab your yoga mat and join us for a day filled with classes, music, art, food and un. The festival will encompass many unique Yoga classes and will end with performances by FRENSHIP, ROZES and GoldBoot!

[Cayucos:](#)

[Rock to Pier Fun Run July 15](#)

This 6 mile run/walk takes place on the hard-packed sand from Morro Rock to the Cayucos Pier. We welcome people of all ages and fitness levels to participate. Please leave your dogs at home; the beach is home to the endangered Snowy Plover. The awards ceremony will be held at Morro Rock after the event. There will be busses running every 15 minutes to shuttle participants back from the Pier.

[Ragged Point](#)

[Ragged Point Cliffside Trail](#)

The Ragged Point is home to one of the most epic hikes in SLO County. It's short but stiff, and you feel like a champion when you've completed it. One of the interesting things about this hike is that you start at the top and walk to the bottom of a 300+ foot cliff. There are steps, but the slip factor is high, especially after a rain. When you finally get to the bottom, the reward is a waterfall you can't see from above. The black sand beach is warm on a sunny day, and often there's only the shorebirds to witness your arrival. Be sure to check the tide height, wave activity, and put on sunscreen before you go.

Food & Wine Events

Edna Valley:

Roll Out the Barrels - June 22-24

Kick off the summer in San Luis Obispo's Wine Country at our 27th Annual Roll Out the Barrels Weekend, June 22-24th. Your getaway to our coastal wine mecca begins Thursday, June 22nd at Barrels in the Plaza, with over 50 wineries and local chefs dishing out delicious food and wine along with live music by Bear Market Riot. Then on Friday and Saturday, sip your way through San Luis Obispo tasting rooms with our 4 x 2 Passport. Walk the vineyards, barrel sample the new vintage, and enjoy open houses, wine tastings and festivities all day Friday & Saturday! Just pick up your wristband, wineglass and passport booklet at the first winery you head to and bring them along to enjoy the festivities!

Get Tickets Here

Avila Beach:

Central Coast Oyster Festival – July 8

The "one of a kind" sixth annual Central Coast Oyster & Music Festival has been voted by Fox News as #4 of the Top Ten Oyster Festivals in the nation and is the largest Oyster Festival on the West Coast. You will not want to miss out! This spectacular tradition was a HUGE success with close to 4000 shuckers and jivers. This year will be a full day Music Festival along with amazing art installations held in the beautiful city of Avila Beach, California on Saturday, July 8th from 12-8pm. Local foodies and newcomers alike will truly experience the perks of the Central Coast. Morro Bay Oyster Company will provide the succulent oysters, which are some of the most renowned oysters on the west coast. Oysters will, of course, be the main cuisine of the event, but alternative choices will also be provided.

Los Osos/Baywood Park:

Kid's Garden Fresh Cooking Class

Head out to the Garden to enjoy hands-on gardening, harvesting and cooking of a seasonal meal. Children and their guardians will enjoy cooking fresh-from-the-garden meals while learning healthy habits and kitchen safety. The class is appropriate for 2nd - 6th graders and guardians of all ages and costs \$25 per child and guardian, additional \$5 per additional family member.

Cambria:

Great Kitchens of Cambria

Experience the spirit of Cambria, fabulous food and drink, and have a fun, interesting day! See six unique and wonderful kitchens, each full of inspiring ideas you can apply to your own home, now or in the future. Taste delicious soup, hors d'oeuvres, wine and cheese and more. Participate in a fabulous raffle with amazing prizes. All proceeds benefit the Friends of the Fiscalini Ranch Preserve, a 437-acre hiking and wilderness preserve located along the beautiful coastline of Cambria.

[San Simeon](#)

[Twilight on the Terrace, June 3](#)

A big favorite returns! Join us for a balmy summer evening on the hilltop. Stroll Hearst Castle's Main Terrace, the Esplanade and the magnificent gardens. Watch the sun set into the Pacific while enjoying gourmet appetizers from the best local chefs, and estate wines from leading Central Coast wineries. The event begins at 8:30pm.

4th of July

[Cambria:](#)

[American Legion 4th of July](#)

Cambria's annual 4th of July celebration is held at Shamel Park from 10am to 10pm, with family fun events, music and a BBQ all day long. Fireworks start at dusk. A trolley service will run from 10am to 6pm, from North Moonstone to Main Street to East Village with a turnaround at the Dog Park.

[Cayucos:](#)

[July 4 Independence Day Festivities](#)

Fourth of July is a fabulous day in Cayucos. The sand sculptures are created by children, novices, and professionals. (Maybe you would like to build one?) They are truly works of art. The hometown parade is a delight to all. Make sure you come early to find parking and your observation spot. And the fireworks display being shot off the pier? Well, come see for yourself. Find that special spot on the beach and enjoy the show. Cayucos rocks on the Fourth of July!

[Avila Beach:](#)

[Avila Beach 4th of July with a Pancake Breakfast & Doggie Parade – July 4](#)

Come to Avila Beach for Independence Day and spending your morning enjoying a pancake breakfast and doggie parade. The event will be held at the Avila Beach Community Center. Breakfast starts at 8am and the parade begins at 11:30am. The pancake breakfast is \$5, half price for kids under 6. Pre-registration for the doggie parade visit the [Avila Beach Civic Association website](#). Same day registration is available for \$5 suggested donation at the pancake breakfast. All dogs must be checked in at the Doggie Parade Table, located in front of the Avila Beach Civic Center at 197 San Miguel Street.

Celebrate Music and Art

[Cayucos:](#)

[Central Coast Art & Music Festival--August 12 & 13](#)

The Central Coast Art & Music Festival is a two-day, destination festival that gives attendees a one-of-a-kind, interactive experience via music and art. The festival includes large-scale art installations, incredible musical talent, & interactive experiences for a unique adventure in one of the most breathtaking locations in the world #UnlockYourAdventure

[San Simeon:](#)

[Coastal Discovery Center Ocean Fair](#)

Fun for the whole family! "Get Into Your Sanctuary" celebration at Hearst State Beach. Join in the celebration with educational exhibits and family-friendly activities at the center, beach and Pier.

[Los Osos/Baywood Park:](#)

[Barefoot Concerts on the Green, throughout June & July](#)

Join us for live music, barefoot dancing on the putting green, connecting with friends and family, and refreshing beverages and food! Concerts begin at 2pm and continue until 6pm.

[Los Osos/Baywood Park:](#)

[Beer at the Pier Concerts, throughout June & July](#)

Big Big SLO is pleased to present this fantastic concert series. Every Monday during the Summer of 2017 after Farmers Market, the Baywood Waterfront comes alive with excellent live music for the locals and visitors alike. Come on out from 5:00 - 7:00 on Mondays and join in on the fun at the [Back Bay Cafe](#) - Baywood Pier!

[Nipomo:](#)

[Summer Concerts at Blacklake Golf Resort, June through August](#)

Blacklake concerts are performed outside so bring your lawn chairs and blankets, and find a spot on the grass. There will be a full-service bar featuring draft beer, wine and cocktails, as well as Andy Nelson's famous BBQ to take care of your dining needs. No outside food or beverage allowed, but kids and dogs are welcome! All concerts are free and begin at 5pm.

[Oceano:](#)

[The Great American Melodrama – The Karaoke Kid, June through September](#)

After relocating to Pismo Beach from the East Coast, poor Daniel just doesn't fit in. He has no friends, no car, and he's bullied by the cool kids at school. But then he meets a mysterious old master who teaches him how to fight back: karaoke. Can Daniel overcome his fears and win the Central Coast Karaoke contest? You'll get the answer in this brand-new musical featuring some of the biggest hits of the 80's and 90's.

[Cambria:](#)

[The Pewter Play House](#)

The Pewter Plough Playhouse is Cambria's unique, intimate Jewel Box of Community Theatres, presenting entertaining live stage plays and other events year-round since 1976. Play performances are usually on Friday and Saturday evenings at 7:30pm, with Sunday matinees at 3 pm. In addition to play productions on weekends, there is other entertainment every night of the week, including some afternoons -- JAZZ, R&B, Great American Songbook, Wild Classical, Gypsy, folk, and much more...play and poetry readings too.

[Arroyo Grande Valley:](#)

[The Clark Center](#)

The Clark Center for the Performing Arts: Promoting performing and cultural arts for the enjoyment, entertainment and education of our community. Since opening in 2002, the Clark Center has become the Central Coast's premier venue for world-class, professional performing arts in an intimate setting. The Center is a state-of-the-art hub for cultural events serving all the people of our community and their families, as well as an institution for vocational and educational opportunity.

[Arroyo Grande Valley:](#)

[Arroyo Grande Village Summer Concert Series](#)

Enjoy Free outdoor Sunday summer concerts with food, drinks and ice cream available. Bring your picnic baskets, lawn chairs and blankets and enjoy a wide variety of musical presentations. Activities include a fun raffle which benefits a different local nonprofit group at every concert.

[Award-winning Stewardship Travel Activities](#)

Help protect wildlife and keep the beaches pristine of Cambria, Avila, Cayucos, San Simeon, Los Osos and Oceano with a free Stewardship Clean-up Kit with gift tote bag found at many hotels and visitor's centers in each town. Home of the country's first [Stewardship Travel Program](#), visitors along the H1DR are invited to participate in more than 70 unique, enjoyable and inspiring activities and contribution opportunities

throughout the year with area historians, scientists, and specialists in all ten localities including:

[Feed the Sharks Central Coast Aquarium](#)

Visit the shark tank during feeding time at the Central Coast Aquarium in Avila Beach for an unforgettable experience and a peek at the underwater world of sharks. Every Saturday and Sunday, from 2 to 3pm, visitors learn about local shark species while watching them interact with each other and feed. Central Coast Aquarium exhibits feature local species of sharks, including the Horn Shark, which has horns that grow out of its back, and the Grey Smooth-Hound Shark, a sleek and powerful hunter. On exhibit, the Aquarium also has skates and rays that are close relatives to sharks; they scoot along the sandy bottom of the ocean vacuuming up food as they go. Knowledgeable and well trained volunteers provide interesting shark and ray facts during the feeding tour. After the tour, the whole family is invited to experience the popular shark petting with the gentle Swell Sharks, and learn even more about these magnificent and misunderstood creatures of the deep.

[Pecho Coast Trail Docent Hikes to Point San Luis Lighthouse with PG&E](#)

The Pecho Coast Trail to the Point San Luis Lighthouse is open to 20 hikers each Wednesday and 40 hikers each Saturday. Hikes depart at 9am and return at 1pm. Reservations are strongly encouraged to avoid being turned away at the trailhead and can be made two weeks in advance [through the website](#). Hikes are cancelled in case of rain or inclement weather. The hike to the Point San Luis Lighthouse is 3.75 miles round trip and moderately strenuous with uneven terrain, steep cliffs and grades, narrow trails, and crumbling earth. Sturdy hiking shoes are required. Bring plenty of water as well.

[Fiscalini Ranch Preserve](#)

Enjoy a self-guided tour of this amazing place. Once the exclusive purview of the Chumash and Salinian Native American tribes, this breathtaking stretch of seaside bluff is now permanently protected from development. Thanks to the American Land Conservancy and the local chapter of SWAP (Small Wilderness Area Preservation), a favorite one-mile trail along the restless Pacific Ocean welcomes pedestrians, horseback riders, and bicyclists while protecting the home of many endangered species, including red-legged frogs and Monterey pines. Now completely ADA accessible, it's a precious reminder of what a small group of dedicated citizens will do to preserve the natural beauty of their community. A trail map can be downloaded from the website [here](#).

[Walk Back in Time: Cambria Museum & Historic Buildings Self-Guided Walking Tour](#)

Cambria has a rich history dating back to the 1860's. Visitors and locals alike enjoy the self-guided walking tour that visits 26 historic structures throughout the small and welcoming town. Start your tour at the well-preserved Cambria Historical Museum downtown. There, you'll purchase the walking tour guide book, "Historic Cambria - Treasures of the Past." The cost of the book is \$10, with all proceeds benefitting the Education Program at the Museum. You can start with a docent-led tour of the Museum prior to embarking on your exploration of the historic East Village. The Cambria Historical Museum is in the former Guthrie-Bianchini house, which was built in 1870. The building was designated in the National Register of Historical Places in 1980 and opened in 2008 as the Museum, after significant restoration. In addition to educating Cambria area residents and visitors about the history of the various people who have lived in the area, it provides a gathering place for small social functions and serves as a park in the beautiful Heirloom Garden. The Museum property hosts speaker events, festivals, and serves as the hub for information in the East Village. The Museum store provides visitors with books by local authors from pioneer families, paintings, old-fashioned children's toys and books, and more.

[Coastal Discovery Center](#)

Enjoy a self-guided tour of the Coastal Discovery Center, a joint venture between the Monterey Bay National Marine Sanctuary and California State Parks. Located on beautiful San Simeon Bay, the Coastal Discovery

Center celebrates the connection between land and seas. The Center offers interactive exhibits and education programs which highlight the cultural and natural history of Old San Simeon, California State Parks, and the Monterey Bay National Marine Sanctuary. The interface of land and sea is unique, drawing people for its rich bounty, economic opportunity, recreation and inspiration. Protection of these special places preserves them for use and enjoyment for generations to come.

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About the California Highway 1 Discovery Route – The Best of Highway 1

Midway between Los Angeles and San Francisco in beautiful coastal San Luis Obispo County, an amazing number of ‘must-see’ and ‘must-do’ destinations can be found along the [California Highway 1 Discovery Route](#). With 10 uncrowded beaches, 12 state parks, the Hearst Castle, three bountiful wine regions, restaurants featuring farm-to-table cuisine, unique wildlife habitats and more, the 101-mile stretch offers the best of Highway 1. Everything you could want for a relaxed and inspiring vacation can be found here including 500 lodging choices. Take an iconic road trip and enjoy breathtaking views through 10 diverse artisan towns and charismatic seaside villages along prime Pacific coastline. These scenic rural road trips are rich in character and history. Leaders in Stewardship Travel, the California Highway 1 Discovery Route offers 70 brief, award-winning experiences that enhance visitor’s immersion in the natural and cultural heritage of California’s central coast. There’s also amazing Wildlife Viewing from bird watching, elephant seals, and sea otters, to seals, whales, monarch butterflies and more.

We are happy to report the Big Sur mudslide did not affect this breathtaking stretch of Highway 1 and we are open for business all along Highway 1 from Ragged Point and San Simeon to Oceano and Nipomo. Experience fun and relaxing rural road trips through the ‘Perfect 10’ CA Highway 1 Discovery Route destinations: [Ragged Point](#) & [San Simeon](#), [Cambria](#), [Cayucos](#), and [Los Osos/Baywood Park](#), to [Avila Beach & Valley](#), [Edna Valley](#), [Arroyo Grande Valley](#), [Oceano](#) and [Nipomo](#). Every January and February, the towns along the California Highway 1 Discovery Route celebrate Coastal Discovery & Stewardship, offering unique lodging packages, coastal activities, events and entertainment. For the latest news on the best of Highway 1 join us on Facebook <http://www.facebook.com/Highway1DiscoveryRoute> and follow us on Twitter twitter.com/Hwy1DiscoveryRt. For more information on the **California Highway 1 Discovery Route**, visit www.Highway1DiscoveryRoute.com or contact Chief Administrative Officer Cheryl Cuming at 805-547-2243, info@Highway1DiscoveryRoute.com

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MEDIA CONTACT:

Susan Hartzler

Public Relations Executive

818-585-8641

shartzler@mentalmarketing.com

www.mentalmarketing.com