



**Visit Los Osos/Baywood**  
(Los Osos/Baywood Park/uninc. Morro Bay Local Fund Advisory Board)

**Meeting Agenda**  
Tuesday, May 23, 2017  
9:00 a.m. – 10:30 a.m.  
Location: Sea Pines Golf Resort

- 1. Call to Order**
- 2. Public Comment(s)** *(Please limit to 3 minutes)*
- 3. Consent Items**
  - a. Approval of 4/25/17 Minutes
- 4. Presentation**
  - a. Michael Wambolt, SLOCAL
- 5. CBID Update**
  - a. Local Fund Stat Summary
  - b. 2016 Stat Summary
- 6. Financials**
  - a. 2017-2018 Proposed Budget (to be presented in June)
- 7. Committee Reports**
  - a. Events and Marketing
    - i. Reusable tote bag update
  - b. Beautification and Outreach
  - c. STP Liaison
  - d. Cow Parade
  - e. CCSPA
- 8. Action/Discussion Items**
  - a. Marketing Discussion (requires complete board attendance)
- 9. Future Agenda Items/New Business**
  - a. Renewal of Board Terms: Denise Robson, Steve Vinson, Gary Setting, Alex Benson, and Pandora Nash-Karner (June)
  - b. Renewal of Scope of Services: Administrative Assistant (June)
- 10. Closing Comments**
- 11. Next Visit Los Osos/Baywood Meeting**

Date:	Tuesday, June 27, 2017
Time:	9:00 a.m. – 10:30 a.m.
Location:	Sea Pines Golf Resort
- 12. Adjournment**

*Establish Los Osos/Baywood Park as a memorable California destination for visitors seeking natural beauty, abundant outdoor activities and an "off the beaten track" experience*