



CAMBRIA TOURISM BOARD (CTB)
(Cambria Local Fund Advisory Board)
Board Meeting Agenda
June 13, 2017

Time: 11:30 a.m. – 12:30 p.m.
Location: Pacific Premier Bank

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Bahringer	2 min
2. Consent Agenda Items Regular Board meeting minutes May 9, 2017	Bahringer	2 min
3. Discussion & Action Items		
3.1 2017/2018 Marketing Budget Approval Archer & Hound will give a budget presentation for the fiscal year ending June 30, 2018. Board members will discuss options for the budget and vote on approval.	Ennen	15 min
3.2 2017/2018 CTB Budget Approval Board members will review, discuss and vote on approval of the overall budget for the fiscal year ending June 30, 2018.	Bahringer	5 min
3.3 CCAT Film Festival Funding Application and Matching Funds The CCAT has submitted a funding application to assist with costs of the 2018 Cambria Film Festival event. The amount requested is \$4,500 and because it is a new event it qualifies for a CBID matching funds application in the amount of \$2,250. The Event Committee will make a recommendation and the board will discuss and vote on approval of both applications.	Pacheco	5 min
4. Information Items/Presentations		
4.1 Stewardship Traveler Program Update Katie Sturtevant, Stewardship Travel Program Director, will give an update on the program.	Bahringer	10 min
4.2 Marketing Committee Report This is a standing agenda item for discussion of marketing progress and statistics since the last board meeting. Jessica Blanchfield will give a presentation that includes the monthly recap.	Ennen	6 min
4.3 CBID Update Local Update – June 2017 CBID Monthly Fiscal Profit and Loss	Cuming	2 min

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| <p>4.4 CBID Presentations
 CBID CAO Cheryl Cuming will make a presentation to the board on statistics, information, and upcoming opportunities through the Highway 1 Discovery Route.</p> | <p>Cuming</p> | <p>6 min</p> |
| <p>4.5 Cambria Chamber of Commerce
 Mary Ann Carson of the Cambria Chamber of Commerce will update the board on what has taken place at the Chamber since her last update.</p> | <p>Carson</p> | <p>5 min</p> |
| <p>4.6 CTB July and August Meetings
 Last year board members voted not to have CTB meetings in the months of July and August; no committee meetings in July; and optional committee meetings in August; due to it being the busiest months for members.</p> | <p>Bahringer</p> | <p>2 min</p> |
| <p>4.7 Committee Meeting Minutes
 Event and Outreach Committees Meeting Minutes – June 6, 2017
 Marketing Committee Meeting Minutes – May 30, 2017</p> | | |

5. Public Comment

6. Future Agenda Items/New Business

7. Adjournment

8. Informational

- 8.1 Cambria Tourism Board Meeting – No July or August Meetings**
 2nd Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank
- 8.2 Event & Outreach Committees Meeting – No July Meeting**
 1st Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank
- 8.3 Marketing Committee Meeting – No July Meeting**
 4th Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank
- 8.4 Deadline for Agenda Items to be sent to the Managing Assistant**
 3rd Friday of the month
- 8.5 CBID Board Meeting**
 4th Wednesday of the month