

**Location Change**  
**Oceano / Nipomo Tourism Board**  
**Meeting Agenda**

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history and natural resources in order to benefit lodging businesses and the communities as a whole.

[VisitOceanoNipomo.com](http://VisitOceanoNipomo.com)

June 20, 2017

5:00 – 6:30 pm

**Oceano Train Depot Museum**  
**1650 Front Street (Highway 1), Oceano, CA 93445**  
**(805) 489-5446**

- 1. Call to Order/Roll Call**
- 2. Public Comment(s)** - (Please limit to 3 minutes)
- 3. Consent Items** - Approve 4/4/17 meeting minutes
- 4. CBID Local Fund Update / Revamped Fund Application / Co-op Recap / Financials –**  
Cheryl Cuming
- 5. Budget Update** - Stephanie Rowe
- 6. Member Updates/Committee Reports**
  - a. Marketing - Linda Austin & Dena Bellman
  - b. Stewardship Travel Program – Kevin Beauchamp
    - i. Katie Sturtevant, STP Recap and Upcoming Plans
- 7. Action/Discussion Item**
  - a. CowParade Update
  - b. Clarify TOT, Assessment, TMD Funds
  - c. TJA Marketing Activity Report / Proposal Review
  - d. Review Whale Trail Postcard Quotes
  - e. Review Administrator Contract Renewal
  - f. Review Loop Map Updates
- 8. Future Agenda Items/New Business**
  - a. Domain Name and email renewal review
  - b. Review Loop Map Re-Print Quotes
- 9. Closing Comments**
- 10. Next Local Fund Advisory Meeting**

Date & Time: TBD

Location: State Parks-Oceano Dunes District Office Conference Room  
340 James Way, Suite 270, Pismo Beach, CA 93449
- 11. Adjournment**