



Visitor Alliance of Cayucos (VAC)

(Cayucos Local Fund Advisory Board)

Meeting Agenda

Monday, June 12, 2017

5:30 p.m. – Cayucos Visitor's Center

- 1. Call To Order**
- 2. Public Comment** *(Please limit to 3 Minutes)*
- 3. Consent Items**
 - a. Approval of Minutes of 5/1/17 Meeting
- 4. Presentation** *(Please limit to 10 Minutes)*
 - a. Brendan Fritzsche, Cayucos Chamber – Heritage Festival
 - b. Eroica California Wrap Up – Gracie Rey, Hospice
- 5. CBID Update/Programs funded through Local Boards**
 - a. Local Fund Stat Summary
 - b. Co-Op Recap
- 6. Financials** (Cindy Walton)
 - a. 2017-2018 Fiscal Year Budget
- 7. Action Items**
 - a. Discussion and Vote for Approval – Additional expenses for Eroica California
 - b. Discussion and Vote for Approval – Scope of Services for Administrative Assistant
- 8. Committee Reports**
 - a. Marketing (Cindy)
 - b. Events
 - i. Cayucos Mermaid & Unlock Your Adventure
 - c. Beautification/Outreach (Toni, Carol, Richard)
 - d. STP Liaison (Richard Shannon)
 - i. Workshop Notes
 - e. Chamber of Commerce Liaison (Toni and Carol)
- 9. Future Agenda Items/New Business**
 - a. Discussion and Vote for Approval – Cayucos Heritage Festival
 - b. STP Recap – Katie Sturtevant
- 10. Closing Comments**
- 11. Next Visitor Alliance of Cayucos Meeting**

Date:	Monday, July 10, 2017
Time:	5:30 p.m.
Location:	Cayucos Visitor's Center
- 12. Adjournment**

“To promote and enhance the lodgings and businesses of Cayucos for the sustainable social and financial betterment of the community as a whole”