

# Oceano / Nipomo Tourism Board Meeting Agenda

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history and natural resources in order to benefit lodging businesses and the communities as a whole.

[VisitOceanoNipomo.com](http://VisitOceanoNipomo.com)

August 15, 2017

5:00 – 6:30 pm

Oceano Train Depot Museum

1650 Front Street (Highway 1), Oceano, CA 93445

(805) 489-5446

1. **Call to Order/Roll Call**
2. **Public Comment(s)** - (Please limit to 3 minutes)
3. **Consent Items** - Approve 6/20/17 meeting minutes
4. **CBID Local Fund Update / Strategic Plan Committee Recap / Financials** – Cheryl Cuming
5. **Budget Update** - Stephanie Rowe
6. **Member Updates/Committee Reports**
  - a. Marketing - Linda Austin & Dena Bellman
  - b. Stewardship Travel Program – Kevin Beauchamp
7. **Action/Discussion Item**
  - a. TJA Marketing Activity Report
  - b. Review Fiscal Year 2017-2018 Budget Proposal
  - c. Review Domain Name and Email Renewal
  - d. Discuss 2017 Coastal Cleanup
  - e. Review Loop Map Edits
8. **Future Agenda Items/New Business**
9. **Closing Comments**
10. **Next Local Fund Advisory Meeting**

Date & Time: October 17, 2017, 5:00-6:30 pm  
Location: TBD
11. **Adjournment**