



Visitor Alliance of Cayucos (VAC)

(Cayucos Local Fund Advisory Board)

Meeting Agenda

Monday, October 2, 2017

5:30 p.m. – Cayucos Visitor's Center

- 1. Call To Order**
- 2. Public Comment** *(Please limit to 3 Minutes)*
- 3. Consent Items**
 - a. Approval of Minutes of 9/11/17 Meeting
- 4. CBID Update/Programs funded through Local Boards**
 - a. Local Fund Stat Summary
 - b. TOT Collection by area/lodging type
- 5. Financials** (Cindy Walton)
- 6. Committee Reports**
 - a. Marketing (Cindy and Toni)
 - i. Erolca Packages/Promotion
 - b. Events
 - c. Beautification/Outreach (Carol and Richard)
 - d. STP Liaison (Richard Shannon)
 - i. Beach Cleanup Kits/Tote Bags
 - e. Chamber of Commerce Liaison (Toni and Carol)
- 7. Future Agenda Items/New Business**
 - a. Central Coast Art & Music Festival follow up report - AJ Fudge (November)
 - b. 4th of July Cleanup follow up report, Gil Igleheart – (November)
- 8. Closing Comments**
- 9. Next Visitor Alliance of Cayucos Meeting**

Date:	Monday, November 6, 2017
Time:	5:30 p.m.
Location:	Cayucos Visitor's Center
- 10. Adjournment**

"To promote and enhance the lodgings and businesses of Cayucos for the sustainable social and financial betterment of the community as a whole"