



**BOARD of
DIRECTORS**

Paul Panchal
Michael R. Hanchett
Kaushik Patel
DeeDee Ricci
Recording Secretary

AGENDA
Special Meeting
September 19, 2017
1:45pm – 3:30pm
Cavalier Butte Room
250 San Simeon Ave., San Simeon, CA

WELCOME & INTRODUCTIONS

PUBLIC COMMENT(S)

CORRESPONDENCE

APPROVAL OF MINUTES

SLO CBID UPDATE - Cheryl Cuming

REPORTS/UPDATES:

1. **Visitor Center Report – Michele**
2. **Alliance Partners Reports/Updates**
3. **Website Analytics & Scorecard**
4. **Highway 1 Closure Update**
5. **Final update for Gateway Signage**
6. **Ribbon cutting & fall promotion**

ACTION ITEMS:

1. **Rural Road Trip Co-Op \$3750**
2. **Solterra Website Presentation**
3. **Solterra Core Marketing Adjusted Contract**
4. **SLO CAL H1 Co-Op Funding \$2,000.**
5. **FES Brochure Grant \$9,366 - 50K for Two years**

FUTURE AGENDA ITEMS:

Next Advisory Board Meeting (Normal Meeting, 3rd Tuesday of the month)
Date and Time: October 17, 2017 @ 1:00pm
Location: Cove meeting Room