



Small CA Surfer Town with White Sandy Beaches, Waves, Western Saloon and Antiques

No need to go Big, Charming Cayucos is Quintessential California Located on the CA Highway 1 Discovery Route

November 1, 2017, San Luis Obispo County, CA – You don't have to fly to Hawaii to experience long stretches of white sandy beaches, killer waves, and charming locals. You don't have to travel to Las Vegas to play poker or Texas to drink at an authentic western saloon with big swinging doors and cowboys. And, you don't have to visit the old towns of Europe or New England to discover a plethora of antiques, the intimacy of small-town charm and great restaurants. You just need to visit the classic beach town of Cayucos along the CA Highway 1 Discovery Route located midway between San Francisco and Los Angeles.

Cayucos is an iconic seaside town located on coastal Highway 1, where the old west meets the Pacific Ocean. The Cayucos Tavern was built in 1906 and is a historic saloon that still offers poker, billiards, live music, authentic cowboys and great drinks to wet your whistle. Cayucos offers a quaint old-fashioned main street called Ocean Avenue filled with restaurants featuring local seafood, wine and craft brews, antique shops filled with memories of the past, and mom and pop shops that have been around for decades. The beach and pier are just a block from Ocean Avenue where surfers and kayakers abound, tide pools are abundant, and fishing off the 950-foot historic pier offers epic views of sea life including whales, dolphins, and otters. Check out this beautiful Cayucos video to get a first-hand view of this quintessential California seaside town.

Surf, Kayak, and Paddleboard: Water Sports Abound

Sheltered from the prevailing northerly winds, Cayucos is usually warmer than other nearby beaches, providing many days of rideable waves for the novice and veteran surfer alike. Cayucos is also an active playground for all levels of kayakers and paddle boarders to gear up, view incredible shoreline scenery and encounter all types of interesting sea life while paddling around the pier or into the secluded coves nearby. Good Clean Fun and Cayucos Surf Company offer surf lessons, kayak tours, and beach equipment rentals and a collection of comfortable casual quality clothing and footwear.

Dine in Historic Downtown

Cayucos was officially settled in 1867 by Captain James Cass and now you can enjoy a menu featuring selectively sourced ingredients from the bounty of the Central Coast at The Grill at the Cass House located on Ocean Avenue. Captain Cass' house was the town's show place and social center back in the day and the Visitor Center has many items from Captain Cass along with thousands of images and a permanent collection of artifacts of Cayucos' rich history.

Schooners Restaurant boasts the best ocean views of any restaurant in Cayucos while embracing a nautical theme reminiscent of the early history of the Central Coast sailors and fishermen. The Sea Shanty has been a local favorite for over 35 years featuring fresh seafood, spectacular homemade desserts, salads, and entrees. Featured in *The New York Times*, the Brown Butter Cookie Company is nationally known for its signature sea salt cookie: a melt-in-your-mouth shortbread morsel with just a touch of sea salt. Yearning for amazing smoked fish and meats? Don't miss Ruddells Smokehouse, which also serves the best fish taco around. Duckies Chowder House is also a local favorite and features some of the best clam chowder you've ever tasted. Relish authentic Italian cuisine and an extensive wine list at Café Della Via.

Wildlife Viewing, Hikes and Stewardship Travel in Cayucos

As you plan your trip to Cayucos along the California Highway 1 Discovery Route, add an hour or two of fun volunteer time to your day, or schedule a travel adventure to a natural, cultural or historic site. Cayucos Stewardship Activities: Cayucos Land Conservancy Bluffs & Nature Walks • Estero Bluffs State Park • Cayucos Estero Bluffs Clean-Up • Cayucos Nature Holiday Bluffs Walk • Cayucos “The Little Town That Could” Estero Bluffs Walk & Talk • Cayucos Beach Free Stewardship Cleanup Kit & Tote Bag Gift • Cayucos Wildlife Kayaking Tours • Cayucos Wildlife Kayaking & Clean-Up Tours.

Cayucos Classic Car Show: November 4, 2017

This Classic Car Show is an annual tradition in downtown Cayucos and is sold out to exhibitors every year. Free to the public, come check out the awesome rods, beer garden, and delicious BBQ while enjoying some amazing beach weather on November 4, 2017 from 9 am to 4 pm.

Cayucos Sea Glass Festival: March 9 – 11, 2018

Whether a sea glass fan or someone looking to learn about this world-wide hobby, the 8th Annual Cayucos Sea Glass festival has something for everyone. Enjoy a weekend of local artisan goods, fun in the sun, live music, and of course an extensive marketplace of the finest sea glass art. Vendors are juried and the artwork is first-class.

July 4 Independence Day Festivities: July 4, 2018

Cayucos is the place to be on the Fourth of July with a day full of activities that ends with fireworks off the pier. The day starts early with the highly attended hometown parade so make sure you come early to find parking and your observation spot. Sand sculptures are a big part of the mid-day fun at the beach created by children, novices, and professionals – anyone can enter the fun. And the fireworks display being shot off the pier? Find that special spot for you and your family anywhere along the miles of sandy beaches and enjoy the show.

Rock to Pier Fun Run: July 15, 2018

This 6-mile run/walk takes place on the hard-packed sand from Morro Rock to the Cayucos Pier. We welcome people of all ages and fitness levels to participate. The awards ceremony is held at Morro Rock after the event. There will be busses running every 15 minutes to shuttle participants back from the Pier.

Lodging

Cayucos offers several lodging options from ocean front hotels to multi-room vacation rentals to suit every budget. Whether you are traveling with your family, gathering for a multigenerational reunion, or looking for an upscale boutique accommodation for just you two, there are a plethora of choices all within blocks of the beach.

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About the California Highway 1 Discovery Route

Breathtaking natural beauty, preeminent wine regions, monthly events, amazing outdoor adventures and delicious restaurants boasting culinary excellence dot the **California Highway 1 Discovery Route** along Coastal San Luis Obispo County (SLO CAL). With 10 amazing destinations featuring over 800 extraordinary accommodations including hotels, motels, B&Bs and vacation rentals with unique specials and packages, the California Highway 1 Discovery Route offers the best of Highway 1, and a fantastic vacation any time of the year. The iconic 101-mile road trip through prime Pacific coastline is conveniently located midway between

San Francisco and Los Angeles and offers diverse artisan towns, charismatic seaside villages, scenic rural road trips rich in character and history and two world-class wine regions. Leaders in Stewardship Travel, the CA Highway 1 Discovery Route offers 50 brief, award-winning experiences that enhance visitor's immersion in the natural and cultural heritage of California's central coast.

Highway 1 Road Alerts

If you're heading to the Central Coast, be mindful of the stretch of Highway 1 located 35 miles north of Cayucos as it is closed to traffic from the north. Caltrans is busy with a major construction project to make traveling along the stunning Pacific Coast Highway a safer journey. Cayucos is easily accessible from Highway 101 and Highway 46 from the north, and Highway 1 from the south. **Highway 1 is still open from Morro Bay to Ragged Point. For those traveling past Ragged Point, check out these Sights to See Along the Detour.**

Find enriching multi-day tours and discover a plethora of fun and relaxing itinerary ideas in these 10 CA Highway 1 Discovery Route destinations: Ragged Point & San Simeon, Cambria, Cayucos, and Los Osos/Baywood Park, to Avila Beach & Valley, Edna Valley, Arroyo Grande Valley, Oceano, and Nipomo. Every February, the towns along the California Highway 1 Discovery Route celebrate Coastal Discovery & Stewardship, offering unique lodging packages, coastal activities, events, and entertainment. For the latest news on the region join us on Facebook <http://www.facebook.com/Highway1DiscoveryRoute> and follow us on Twitter twitter.com/Hwy1DiscoveryRt. For more information on the **California Highway 1 Discovery Route**, visit www.Highway1DiscoveryRoute.com or contact Chief Administrative Officer Cheryl Cuming at 805-547-CBID (2243), admin@SLOcountyBID.com.

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