



**Innovative Fun and Adventure is Alive and Well at the Fifth Annual Coastal Discovery & Stewardship Celebration along 101 Miles of the CA Highway 1 Discovery Route
January 13 – February 28, 2018**

Almost 40 Coastal Discovery Events and Award-winning Stewardship Travel Activities Including Free Stewardship Travel Film Festival at Hearst Castle Theater, and the Fourth Annual BlendFest on the Coast; New Activities Include Central Coast Mind Walks, Adventures with Nature and Central Coast Aquarium Mommies & Guppies

November 20, 2017, San Luis Obispo County – Up your Stewardship Travel knowledge and awareness with local innovators at the fifth annual [Coastal Discovery & Stewardship Celebration](#) from January 13-February 28, 2018. The [CA Highway 1 Discovery Route](#) in Coastal San Luis Obispo County (SLO CAL), along with several local non-profits including California State Parks and the Monterey Bay National Marine Sanctuary invite you to enjoy a selection of 36 Coastal Discovery events and award-winning Stewardship Travel activities that will enhance your connection to the nature and culture of the California Central Coast and the people who live here. Throughout this six- week celebration, visitors have the unique opportunity to immerse themselves in local culture, marine life, coastal heritage, and natural attractions with the scientists, naturalists and locals who bring this program to life.

What is Stewardship Travel?

The CA Highway 1 Discovery Route’s award-winning Stewardship Travel Program provides a unique menu of over 50 activities where visitors can stay, play, care, and connect deeper with local residents, scientists, naturalists, wildlife, and heritage sites throughout the year. During the annual Coastal Discovery & Stewardship Celebration, additional Stewardship activities are offered inviting visitors to add new meaning and fun while immersing deeply in the natural and cultural heritage experiences that California’s unique Central Coast has to offer.

As the H1DR enhances its award-winning Stewardship Travel Program, visitors will appreciate the [Wildlife Viewing and Stewardship Tips](#). Additionally, H1DR partnered with [The Whale Trail](#) , a nonprofit organization in partnership with National Oceanic and Atmospheric Administration fisheries, National Marine Sanctuaries (West Coast region), and other national marine conservation organizations, to support our shared mission to inspire appreciation and stewardship for the marine environment.

Free iWERKS Film at Hearst Castle: Disneynature Oceans

Don’t miss the annual Coastal Discovery & Stewardship Film Festival at the Hearst Castle Theater, Saturdays at 6pm throughout this six-week celebration. This year’s feature film [Disneynature Oceans](#) is a story about remarkable creatures under the sea showcasing stunning images as they journey into the depths of a wonderland filled with mystery, beauty and power. Incredible state-of-the-art underwater filmmaking will take your breath away as you migrate with whales, swim alongside a great white shark and race with dolphins at play. Filled with adventure, comedy and drama, *Oceans* is a fascinating and thought-provoking experience you will not soon forget.

Sample Must Do Coastal Discovery & Stewardship Activities 2018

There is fun, adventure and discovery to be found in the charming destinations along the 101 mile Highway One Discovery Route from San Simeon to Nipomo. Celebrate the connection between the land and sea at the [Coastal Discovery Center at San Simeon Cove](#), check out [Sharks after Dark at the Central Coast Aquarium](#) in Avila Beach while you sip on local wine and enjoy snacks. Enjoy the [4th Annual BlendFest on the Coast](#) blending the scenic beauty of the Pacific with the renowned wines of Paso Robles Wine Country. This event features a winemaker dinner and two Grand Tasting sessions of renowned Paso Robles wineries pouring three distinct blends each.

Looking for something more active? Join the Central Coast Concerned Mountain Bikers group for [a day of trail restoration at Montana de Oro State Park](#) or take the [Huell Howser Memorial Nature Walk at Oso Flaco Lake](#) from Guadalupe Dunes Center to the Pacific Ocean. [Find a complete list of all activities here.](#)

What's New for 2018?

Central Coast Aquarium Mommies & Guppies

<http://highway1discoveryroute.com/play-2/?slug=mommies-guppies-at-central-coast-aquarium>

50 San Juan St, Avila Beach, CA 93424

February 5, 2018 10am – 12pm

Join us for kid's activities, crafts and story time, hands-on interactions with tide pool animals, and aquarium exploration. This event is suitable for kids aged 5 and younger.

Central Coast State Parks Mind Walks

<http://highway1discoveryroute.com/events/?id=2011>

Morro Bay Veteran's Hall

209 Surf Street, Morro Bay, CA 93442

Mondays in January/February at 10:15am

Our Mind Walks series offers lectures on topics of interest to visitors and residents of the Central Coast. Explore the area's cultural history, natural history, and current issues.

Adventures with Nature

Los Osos, Montaña de Oro, Estero Bluffs, Harmony Headlands

For specific dates and locations, visit www.centralcoastparks.org

Adventures with Nature are docent-led hikes, classes, and workshops open to all.

Spooner Ranch House

<http://highway1discoveryroute.com/events/?id=2122>

Pecho Valley Road, Los Osos 93402

Explore this historic ranch house that overlooks the sea and was built in 1892 by Alden B. Spooner, Jr. He bought the land in 1902 and his Pecho Ranch and Cattle Company spread out over 8000 acres. The Spooner's planted grain and field crops, ran dairy and cattle beef, and slopped hogs with creamery waste. During the 1920s and 30s, they leased ocean terrace land to Japanese pea farmers. Except for the highest slopes, every acre visible from the ranch house was under cultivation. At least 18 outbuildings, a water-powered creamery, and a Cliffside loading chute for coastal steamers once clustered near Spooner's Cove. Now only the ranch house and a concrete creamery built in 1915 remain.

Lodging Specials

Located halfway between Los Angeles and San Francisco, the H1DR is made up of ten diverse artisan towns and seaside villages starting just south of Big Sur from [Ragged Point](#) & [San Simeon](#), [Cambria](#), [Cayucos](#), and [Los Osos/Baywood Park](#), to [Avila Beach & Valley](#), [Edna Valley](#), [Arroyo Grande Valley](#), [Oceano](#) and [Nipomo](#), just south of San Luis Obispo. Many properties along the route are offering special [lodging packages](#).

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About the California Highway 1 Discovery Route

Breathtaking natural beauty, preeminent wine regions, monthly events, amazing outdoor adventures and delicious restaurants boasting culinary excellence dot the [California Highway 1 Discovery Route](#) along Coastal San Luis Obispo County (SLO CAL). With 10 amazing destinations featuring over 800 extraordinary accommodations, including hotels, motels, B&Bs and vacation rentals with unique specials and packages, the California Highway 1 Discovery Route offers the best of Highway 1, and a fantastic vacation anytime of the year. The iconic 101-mile road trip through prime Pacific coastline is conveniently located midway between San Francisco and Los Angeles, and offers diverse artisan towns, charismatic seaside villages, scenic rural road trips rich in character and history and two world-class wine regions. Leaders in [Stewardship Travel](#), the CA Highway 1 Discovery Route offers 50 brief, award-winning experiences that enhance immersion in the natural and cultural heritage of California's central coast.

Highway 1 Road Alerts

If you're heading to the Central Coast, be sure to be mindful of the stretch of Highway 1, located 21 miles north of Cambria. Caltrans is busy with a major construction project to make traveling along the stunning Pacific Coast Highway a safer journey. Cambria is easily accessible from Highway 101 and Highway 46. Please note that Highway 1 is still [open from Morro Bay to Ragged Point](#). For those traveling past Ragged Point, check out these [Sights to See Along the Detour](#).

Find enriching multi-day tours and discover a plethora of fun and relaxing itinerary ideas in these 10 CA Highway 1 Discovery Route destinations: [Ragged Point](#) & [San Simeon](#), [Cambria](#), [Cayucos](#), and [Los Osos/Baywood Park](#), to [Avila Beach & Valley](#), [Edna Valley](#), [Arroyo Grande Valley](#), [Oceano](#) and [Nipomo](#). Every February, the towns along the California Highway 1 Discovery Route celebrate Coastal Discovery & Stewardship, offering unique lodging packages, coastal activities, events and entertainment. For the latest news on the region join us on Facebook <http://www.facebook.com/Highway1DiscoveryRoute> and follow us on Twitter twitter.com/Hwy1DiscoveryRt. For more information on the California Highway 1 Discovery Route, visit www.Highway1DiscoveryRoute.com or contact Chief Administrative Officer Cheryl Cuming at 805-547-CBID (2243), admin@SLOcountyBID.com.

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