

**CAMBRIA TOURISM BOARD (CTB)**  
 (Cambria Local Fund Advisory Board)  
**Special Board Meeting Agenda**  
 December 12, 2017

**Time:** 11:30 a.m. – 12:05 p.m.

**Location:** Pacific Premier Bank

	<u>Person</u>	<u>Time</u>
<b>1. Call to Order</b> Introduction and welcome to attendees	Bahringer	3 min
<b>2. Consent Items</b> Regular Board meeting minutes November 14, 2017	Bahringer	2 min
<b>3. Discussion &amp; Action Items</b>		
<b>3.1 BlendFest 2018 Funding Application</b> The Paso Robles Wine Country Alliance has submitted a funding application to assist with the costs of their annual BlendFest event. A presentation will be given and the board will discuss and vote on approval.	Pacheco	20 min
<b>3.2 Governance Committee Update</b> There will be an update since the last meeting and additional discussion about the board's long term goals.	Bahringer	10 min
<b>4. Public Comment</b>		
<b>5. Future Agenda Items/New Business</b> CTB long term goals and projects		
<b>6. Adjournment</b>		
<b>7. Informational</b>		
<b>7.1 Cambria Tourism Board Meeting</b> 2nd Tuesday of each month – 1:00 p.m. @ Pacific Premier Bank		
<b>7.2 Event &amp; Outreach Committees Meeting</b> 1st Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank		
<b>7.3 Marketing Committee Meeting</b> 2nd Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank		
<b>7.4 Deadline for Agenda Items to be sent to the Managing Assistant</b> 3rd Friday of the month		
<b>7.5 CBID Board Meeting</b> 4th Wednesday of the month		