



CA Highway 1 Discovery Route Partners with Central Coast State Parks Association (CCSPA) with its new Mind Walk Series during the Fifth Annual Coastal Discovery & Stewardship Celebration January 13 – February 28, 2018

Topics include the California Condor Recovery Program, Marine Mammals of the Central Coast, Point San Luis Light Station, The Ecology of Food, What is Best for Monarchs, and Sharing Space with Sea Otters

January 9, 2018, San Luis Obispo County – New this year at the Fifth Annual [Coastal Discovery & Stewardship Celebration](#) January 13-February 28, 2018: [Mind Walks Lecture Series from the Central Coast State Park Association](#). This new series features local experts who share their knowledge on topics of interest to visitors and residents of the Central Coast that include cultural history, natural history, and current issues. The Mind Walks Lectures are part of almost 40 Coastal Discovery and award-winning Stewardship Travel activities, tours and adventures organized by several local non-profits including California State Parks and the Monterey Bay National Marine Sanctuary for this six-week celebration, including a [Free Stewardship Travel Film Festival at Hearst Castle Theater](#) and the [Fourth Annual BlendFest](#) wine tasting event produced by the Paso Robles Wine Country Alliance. Produced by the [CA Highway 1 Discovery Route](#), the annual Coastal Discovery & Stewardship Celebration is the perfect time to visit the central coast when crowds and traffic are light and [lodging opportunities abound at off season rates](#).

NEW: [Mind Walks Lecture Series](#)

Mondays January/February at 10:15am

Morro Bay Veteran's Hall, 209 Surf Street, Morro Bay, CA 93442

Topics include the California Condor Recovery Program, Marine Mammals of the Central Coast, Point San Luis Light Station, The Ecology of Food, What is Best for Monarchs, and Sharing Space with Sea Otters

NEW: [Central Coast Aquarium Mommies & Guppies](#)

February 5, 2018 10am – 12pm

50 San Juan St, Avila Beach, CA 93424

Join us for kid's activities, crafts and story time, hands-on interactions with tide pool animals, and aquarium exploration. This event is suitable for kids aged 5 and younger.

NEW: [Spooner Ranch House Tours](#)

Open Daily from 11am – 2pm

Spooner's Cove on Pecho Valley Road, Los Osos 93402

Explore a piece of history by visiting Spooner Ranch which was built by Alden B. Spooner, Jr. in 1892. This historic ranch house overlooks the sea in Montana de Oro State Park. He bought the land in 1902 and his oceanfront Pecho Ranch and Cattle Company spread out over 8,000 acres where they planted grain and field crops, ran dairy and cattle beef, and slopped hogs with creamery waste. Now only the ranch house and a concrete creamery built in 1915 remain.

NEW FILM: [Free iWERKS Film at Hearst Castle: Disneynature Oceans](#) Don't miss the annual Coastal Discovery & Stewardship Film Festival at the Hearst Castle Theater, Saturdays at 6pm throughout this six-week

celebration. This year's feature film [Disneynature Oceans](#) is a story about remarkable creatures under the sea showcasing stunning images as they journey into the depths of a wonderland filled with mystery, beauty and power. Incredible state-of-the-art underwater filmmaking will take your breath away as you migrate with whales, swim alongside a great white shark and race with dolphins at play. Filled with adventure, comedy and drama, *Oceans* is a fascinating and thought-provoking experience you will not soon forget.

What is Stewardship Travel?

The CA Highway 1 Discovery Route's award-winning Stewardship Travel Program provides a unique menu of over 50 activities where visitors can stay, play, care, and connect deeper with local residents, scientists, naturalists, wildlife, and heritage sites throughout the year. During the annual Coastal Discovery & Stewardship Celebration, additional Stewardship activities are offered inviting visitors to add new meaning and fun while immersing deeply in the natural and cultural heritage experiences that California's unique Central Coast has to offer.

As the producer of this award-winning Stewardship Travel Program, the CA Highway 1 Discovery Route also created a set of [Wildlife Viewing and Stewardship Tips](#) to help guide visitors on their experiences. Additionally, the CA Highway 1 Discovery Routes partnered with [The Whale Trail](#), a nonprofit organization in partnership with National Oceanic and Atmospheric Administration fisheries, National Marine Sanctuaries (West Coast region), and other national marine conservation organizations, to support their shared mission to inspire appreciation and stewardship for the marine environment.

Lodging Specials

Located halfway between Los Angeles and San Francisco, the H1DR is made up of ten diverse artisan towns and seaside villages starting just south of Big Sur from [Ragged Point](#) & [San Simeon](#), [Cambria](#), [Cayucos](#), and [Los Osos/Baywood Park](#), to [Avila Beach & Valley](#), [Edna Valley](#), [Arroyo Grande Valley](#), [Oceano](#) and [Nipomo](#), just south of San Luis Obispo. Many properties along the route are offering special [lodging packages](#).

###

About the California Highway 1 Discovery Route

Breathtaking natural beauty, preeminent wine regions, monthly events, amazing outdoor adventures and delicious restaurants boasting culinary excellence dot the [California Highway 1 Discovery Route](#) along Coastal San Luis Obispo County (SLO CAL). With 10 amazing destinations featuring over 800 extraordinary accommodations, including hotels, motels, B&Bs and vacation rentals with unique specials and packages, the California Highway 1 Discovery Route offers the best of Highway 1, and a fantastic vacation anytime of the year. The iconic 101-mile road trip through prime Pacific coastline is conveniently located midway between San Francisco and Los Angeles, and offers diverse artisan towns, charismatic seaside villages, scenic rural road trips rich in character and history and two world-class wine regions. Leaders in [Stewardship Travel](#), the CA Highway 1 Discovery Route offers 50 brief, award-winning experiences that enhance immersion in the natural and cultural heritage of California's central coast.

Highway 1 Road Alerts

If you're heading to the Central Coast, be sure to be mindful of the stretch of Highway 1, located 21 miles north of Cambria. Caltrans is busy with a major construction project to make traveling along the stunning Pacific Coast Highway a safer journey. Cambria is easily accessible from Highway 101 and Highway 46. Please note that Highway 1 is still [open from Morro Bay to Ragged Point](#). For those traveling past Ragged Point, check out these [Sights to See Along the Detour](#).

Find enriching multi-day tours and discover a plethora of fun and relaxing itinerary ideas in these 10 CA

Highway 1 Discovery Route destinations: [Ragged Point](#) & [San Simeon](#), [Cambria](#), [Cayucos](#), and [Los Osos/Baywood Park](#), to [Avila Beach & Valley](#), [Edna Valley](#), [Arroyo Grande Valley](#), [Oceano](#) and [Nipomo](#). Every February, the towns along the California Highway 1 Discovery Route celebrate Coastal Discovery & Stewardship, offering unique lodging packages, coastal activities, events and entertainment. For the latest news on the region join us on Facebook <http://www.facebook.com/Highway1DiscoveryRoute> and follow us on Twitter twitter.com/Hwy1DiscoveryRt. For more information on the California Highway 1 Discovery Route, visit www.Highway1DiscoveryRoute.com or contact Chief Administrative Officer Cheryl Cuming at 805-547-CBID (2243), admin@SLOcountyBID.com.

###

MEDIA CONTACT:

Susan Hartzler

Public Relations Executive

818-585-8641

shartzler@mentalmarketing.com

www.mentalmarketing.com