



CAMBRIA TOURISM BOARD (CTB)
(Cambria Local Fund Advisory Board)
Board Meeting Agenda
January 9, 2018

Time: 1:00 p.m. – 2:00 p.m.

Location: Pacific Premier Bank

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Bahringer	3 min
2. Consent Agenda Items Special Board meeting minutes December 12, 2017	Bahringer	2 min
3. Discussion & Action Items		
3.1 Board Member Intent to Renew Jim Bahringer's term renewal date is January 31, 2018 and he will submit a letter of intent to renew for an additional two year term. The Board will receive his letter, discuss and vote.	Ennen	3 min
3.2 Beautify Cambria TRPR Annual Sponsorship Application Beautify Cambria has submitted a funding application to pay for annual sponsorship fees of two TRPRs. The cost is \$720. The Outreach Committee will make a recommendation and the board will discuss and vote.	Marschall	5 min
3.3 Board Long-Term Goals and Projects The Board will discuss and vote to define their long-term goals and projects.	Bahringer	20 min
4. Information Items/Presentations		
4.1 Scarecrow Festival 2017 Report The Scarecrow Festival will make a presentation to share results and the follow up report from the 2017 event.	Pacheco	5 min
4.2 Marketing Committee Report This is a standing agenda item for discussion of marketing progress and statistics since our last board meeting. Jessica Blanchfield will give the monthly presentation that includes a new Activity Report.	Ennen	10 min
4.3 CBID Update Local Update – November 2017 CBID Monthly Fiscal Profit and Loss	Cuming	2 min
4.4 CBID Presentations Cheryl Cuming, CAO of the CBID will make a presentation of statistics, information, and upcoming opportunities for the board.	Cuming	5 min

4.5 Cambria Chamber of Commerce

Carson

5 min

Mary Ann Carson of the Cambria Chamber of Commerce will update the board on what has taken place at the Chamber since her last update.

5. Public Comment

6. Future Agenda Items/New Business

7. Adjournment

8. Informational

8.1 Cambria Tourism Board Meeting

2nd Tuesday of each month – 1:00 p.m. @ Pacific Premier Bank

8.2 Event & Outreach Committees Meeting

1st Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank

8.3 Marketing Committee Meeting

2nd Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank

8.4 Deadline for Agenda Items to be sent to the Managing Assistant

3rd Friday of the month

8.5 CBID Board Meeting

4th Wednesday of the month