



## **AGENDA**

January 16, 2018

1:00pm – 2:30pm

**Cavalier Butte Room**

**250 San Simeon Ave., San Simeon, CA**

### **BOARD of DIRECTORS**

Paul Panchal  
Michael R. Hanchett  
Kaushik Patel  
DeeDee Ricci  
*Recording Secretary*

### **WELCOME & INTRODUCTIONS**

### **PUBLIC COMMENT(S)**

### **CORRESPONDENCE**

### **APPROVAL OF MINUTES**

**SLO CBID MONTHLY REPORT - Cheryl Cuming**

**SOLTERRA CORE MARKETING MONTHLY REPORT – Stacie Jacob**

### **REPORTS/UPDATES:**

1. **Visitor Center Report – Michele Roest**
2. **Alliance Partners Reports/Updates**
  - A. **Scarecrow 2017 Report - Sue Robinson**
  - B. **Other**
3. **Highway 1 Closure Update**
4. **Blendfest**
5. **RFP for Marketing Services**

### **ACTION ITEMS:**

1. **San Simeon Chamber Support Services Contract 2018**
2. **RFP Evaluation Meeting date determination**

### **FUTURE AGENDA ITEMS:**

**Next Regular Advisory Board Meeting (Normal Meeting, 3<sup>rd</sup> Tuesday of the month)**

**Date and Time: February 20, 2018 @ 1:00pm**

**Location: Cove meeting Room**