



Visit Los Osos/Baywood
(Los Osos/Baywood Park/uninc. Morro Bay Local Fund Advisory Board)

Meeting Agenda
Tuesday, January 23, 2018
9:00 a.m. – 10:30 a.m.
Location: Sea Pines Golf Resort

- 1. Call to Order**
- 2. Public Comment(s)** *(Please limit to 3 minutes)*
- 3. Consent Items**
 - a. Approval of 11/28/17 Minutes
- 4. Presentation** *(Please allow 20 minutes)*
 - a. Brooke Burnham, SLOCAL
- 5. CBID Update**
 - a. Local Fund Stat Summary
 - b. CDSC Toolkit
 - c. Rural Road Trip Promotion Overview
- 6. Financials**
 - a. Administration Expenses
- 7. Committee Reports**
 - a. Events and Marketing
 - i. Paul Irving update
 - ii. Marketing Subcommittee/SOLVE update
 - b. Beautification and Outreach
 - c. STP Liaison
 - d. CCSPA
- 8. Future Agenda Items/New Business**
 - a. Discussion and Vote for Approval – Renewal of term for Bill Lee (February 2018)
- 9. Closing Comments**
- 10. Next Visit Los Osos/Baywood Meeting**

Date: Tuesday, February 27, 2018
Time: 9:00 a.m. – 10:30 a.m.
Location: Sea Pines Golf Resort
- 11. Adjournment**