

CAMBRIA TOURISM BOARD (CTB)
(Cambria Local Fund Advisory Board)
Board Meeting Agenda
February 27, 2018

Time: 1:00 p.m. – 2:00 p.m.

Location: Pacific Premier Bank

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Bahringer	2 min
2. Consent Agenda Items Board meeting minutes January 9, 2017	Bahringer	2 min
3. Information Items/Presentations		
3.1 Stewardship/Kind Traveler Update Katie Sturtevant will update the board on program activity since her last update.	Marschall	8 min
3.2 Marketing Committee Report This is a standing agenda item for discussion of marketing progress and statistics since our last board meeting. The monthly presentation will be given that includes a new Activity Report.	Ennen	6 min
3.3 CBID Update Local Update – December 2017 CBID Monthly Fiscal Profit and Loss	Cuming	2 min
3.4 CBID Presentations Cheryl Cuming, CAO of the CBID will make a presentation of statistics, information, and upcoming opportunities for the board.	Cuming	5 min
3.5 Cambria Chamber of Commerce min Mary Ann Carson of the Cambria Chamber of Commerce will update the board on what has taken place at the Chamber since her last update.	Carson	5
4. Discussion & Action Items		
4.1 Cambria Vacation Rental MUP Letter of Support Toni LeGras, Co-Chair of the Visitor Alliance of Cayucos, will share information about utilizing MUP to approve a new Cambria vacation rental	Bahringer	5 min

and will ask the board to provide a letter of support. The board will discuss and vote.

4.1 Board Long-Term Plan and Projects

Bahringer

25 min

The Board will discuss, define, and vote on long-term goals, vision, and projects for the CTB.

5. Public Comment

6. Future Agenda Items/New Business

7. Adjournment

8. Informational

8.1 Cambria Tourism Board Meeting

Next Meeting Tuesday, March 27 – 1:00 p.m. @ Pacific Premier Bank

8.2 Event & Outreach Committees Meeting

1st Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank

8.3 Marketing Committee Meeting

Next Meeting Tuesday, March 27 – 11:30 a.m. @ Pacific Premier Bank

8.4 Deadline for Agenda Items to be sent to the Managing Assistant

3rd Friday of the month

8.5 CBID Board Meeting

4th Wednesday of the month