



AGENDA

February 20, 2018

1:00pm – 2:30pm

Cavalier Butte Room

250 San Simeon Ave., San Simeon, CA

BOARD of DIRECTORS

Paul Panchal
Michael R. Hanchett
Kaushik Patel
DeeDee Ricci
Recording Secretary

WELCOME & INTRODUCTIONS

Jeanne Hueck

PUBLIC COMMENT(S)

CORRESPONDENCE

APPROVAL OF MINUTES

SLO CBID MONTHLY REPORT

SOLTERRA CORE MARKETING MONTHLY REPORT – Brad Rubin

REPORTS/UPDATES:

- 1. Visitor Center Report – Jeanne Hueck**
- 2. Alliance Partners Reports/Updates**
- 3. Highway 1 Closure Update**
- 4. Blendfest Report (Feb. 9th-11th)**
- 5. RFP for Marketing Services**
- 6. San Simeon Chamber Support Services Contract 2018**

ACTION ITEMS:

- 1. RFP Presentations date determination**
- 2. Kaushik Patel resignation**
- 3. Consideration of SSTA Board Member applications
(Subject to 10 day posting period)**

FUTURE AGENDA ITEMS:

Next Regular Advisory Board Meeting (Normal Meeting, 3rd Tuesday of the month)

Date and Time: March 20, 2018 @ 1:00pm

Location: Cove meeting Room

SAN SIMEON TOURISM ALLIANCE

250 San Simeon Avenue, Suite 3-A, San Simeon, CA 93452