



**Visitor Alliance of Cayucos (VAC)**  
(Cayucos Local Fund Advisory Board)

**Meeting Agenda**

Monday, March 5, 2018

6:00 p.m. – Cayucos Visitor's Center

**1. Call To Order**

**2. Public Comment** *(Please limit to 3 Minutes)*

**3. Consent Items**

- a. Approval of Minutes of 2/5/18 Meeting

**4. Presentation**

- a. 1<sup>st</sup> Street Beach Access update – Bruce Gibson and Shaun Cooper

**5. CBID Update/Programs funded through Local Boards**

- a. Local Fund Stat Summary

**6. Financials** (Cindy Walton)

**7. Action Items**

- a. Discussion/Clarification - Eroica California 2018
- b. Discussion & Vote for Approval – Whale Tail Bench Funding
- c. Discussion & Vote for Approval – Letter of Support re: 2701 Windsor, Cambria

**8. Committee Reports**

- a. STP Liaison (Richard Shannon)
- b. Marketing (Cindy and Toni)
  - i. Eroica California Outreach and 2018 Promotion
- c. Events
- d. Beautification/Outreach (Carol and Richard)
  - i. Past Sponsorships
  - ii. Whale Tail benches
- e. Chamber of Commerce Liaison (Toni and Carol)

**9. Future Agenda Items/New Business**

**10. Closing Comments**

**11. Next Visitor Alliance of Cayucos Meeting**

Date: Monday, April 2, 2018  
Time: 5:30 p.m.  
Location: Cayucos Visitor's Center

**12. Adjournment**

*"To promote and enhance the lodgings and businesses of Cayucos for the sustainable social and financial betterment of the community as a whole"*