



Visit Los Osos/Baywood
(Los Osos/Baywood Park/uninc. Morro Bay Local Fund Advisory Board)

Meeting Agenda

Tuesday, February 27, 2018

9:00 a.m. – 10:30 a.m.

Location: Sea Pines Golf Resort

- 1. Call to Order**
- 2. Public Comment(s)** *(Please limit to 3 minutes)*
- 3. Consent Items**
 - a. Approval of 1/23/18 Minutes
- 4. Presentation** *(Please allow 20 minutes)*
 - a. Website Updates – Sue Wallis Williams
- 5. CBID Update**
 - a. Local Fund Stat Summary
 - b. 2017 CBID Application(s) Recap
- 6. Financials**
 - a. Administration Expenses
- 7. Committee Reports**
 - a. Events and Marketing
 - i. Destination Planner Update, Paul Irving
 - ii. Marketing Subcommittee/SOLVE update
 - b. Beautification and Outreach
 - c. STP Liaison
 - d. CCSPA
- 8. Future Agenda Items/New Business**
 - a. Discussion and Vote for Approval – Mission Statement, Vision, Core Values
 - b. Discussion and Vote for Approval – Logo
 - c. Discussion and Vote for Approval – Website Expenditures (Sue Wallis Williams)
 - d. Discussion and Vote for Approval – Renewal of term for Bill Lee
 - e. Stewardship Travel Update – Katie Sturtevant (March)
 - f. Presentation and Vote for Approval – 2018 Wild & Scenic Film Festival, Brent Haugen (March)
- 9. Closing Comments**
- 10. Next Visit Los Osos/Baywood Meeting**

Date: Tuesday, March 27, 2018
Time: 9:00 a.m. – 10:30 a.m.
Location: Sea Pines Golf Resort
- 11. Adjournment**

Establish Los Osos/Baywood Park as a memorable California destination for visitors seeking natural beauty, abundant outdoor activities and an "off the beaten track" experience