



Visit Los Osos/Baywood
(Los Osos/Baywood Park/uninc. Morro Bay Local Fund Advisory Board)

Meeting Agenda
Tuesday, March 27, 2018
9:00 a.m. – 10:30 a.m.
Location: Sea Pines Golf Resort

- 1. Call to Order**
- 2. Public Comment(s)** *(Please limit to 3 minutes)*
- 3. Consent Items**
 - a. Approval of 2/27/18 Minutes
- 4. Presentation** *(Please limit to 20 minutes)*
 - a. 2018 Wild and Scenic Film Festival, Brent Haugen
- 5. CBID Update**
 - a. Local Fund Stat Summary
- 6. Financials**
 - a. Administration Expenses
- 7. Committee Reports**
 - a. Events and Marketing
 - i. Marketing Subcommittee/SOLVE update
 - b. Beautification and Outreach
 - c. STP Liaison
 - i. Update from Katie Sturtevant
 - d. CCSPA
- 8. Action Items/New Business**
 - a. Discussion and Vote for Approval – 2018 Wild & Scenic Film Festival
 - b. Discussion and Vote for Approval – Reallocation of budget to fund Administrative Expenses
 - c. Discussion and Vote for Approval – Reassignment of website updates
 - d. Discussion and Vote for Approval – Squarespace plan upgrade
 - e. CAO Performance Appraisal
- 9. Future Agenda Items**
 - a. 2018-2019 Fiscal Year Budget discussion
- 10. Closing Comments**
- 11. Next Visit Los Osos/Baywood Meeting**

Date: Tuesday, March 27, 2018
Time: 9:00 a.m. – 10:30 a.m.
Location: Sea Pines Golf Resort
- 12. Adjournment**

It is the vision of Visit Los Osos/Baywood to create opportunities to attract more lodging stays and out of area visitors who will appreciate and care for our Los Osos/Baywood community, our culture, our environment, and our history.