

Avila Beach Tourism Alliance Advisory Board Roster

4/11/2018

Avile Beach Tourism Alliance Advisory Board

Sycamore Mineral Springs Resort	Charles Crellin	ccrellin@bhcrestorts.com	805.234.5163
Avila Lighthouse Suites	Summer Rogovoy	summerr@avilalighthousesuites.com	805.627.1900
Non-Constituent	Chris King	kingme83@yahoo.com	805.458.0431

CBID Representatives

Chief Administrative Officer	Cheryl Cuming	admin@SLOcountyBID.com	805.471.0182
County Liaison	Nikki Schmidt	nschmidt@co.slo.ca.us	805.781.5496
CBID Board	Lori Keller	lorik@martinresorts.com	
	John King	jking@kingventures.net	

Stewardship Travel Program Liaison

Katie Sturtevant	katie@rossi-ent.com
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Other

ABTA Admin	Stephanie Rowe	abta@visitavilabeach.com	408.597.7021
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Interested Participants

Avila Beach Aptartments & Vacation Rentals	Jan Kleinsmith	avilabeachaparts@aol.com	
Peloton Cellars	Trish Kesselring	trish@pelotoncellars.com	
Avila Beach Community Foundation	Rick Cohen	rickinavila@yahoo.com	