



**BOARD of
DIRECTORS**

Paul Panchal
Michael R. Hanchett
Kaushik Patel
DeeDee Ricci
Recording Secretary

AGENDA

April 17, 2018

1:00pm – 2:30pm

Cavalier Butte Room

250 San Simeon Ave., San Simeon, CA

WELCOME & INTRODUCTIONS

PUBLIC COMMENT(S)

CORRESPONDENCE

APPROVAL OF MINUTES

SLO CBID MONTHLY REPORT

SOLTERRA CORE MARKETING MONTHLY REPORT – Brad Rubin

REPORTS/UPDATES:

1. **Visitor Center Report – Jeanne Hueck**
 - **Sunset Magazine Travel Award Submission**
2. **Alliance Partners Reports/Updates**
3. **Blendfest Update Jennifer Porter**
4. **Stewardship Travel Program (STP) update Katie**
5. **Highway 1 Closure Update**
6. **Sunset Magazine Travel Award Submission**

ACTION ITEMS:

1. **American Legion 4th of July Grant Request**
2. **Ocean Fair MBNMS Grant Request**

FUTURE AGENDA ITEMS:

Next Regular Advisory Board Meeting (Normal Meeting, 3rd Tuesday of the month)

Date and Time: May 15, 2018 @ 1:00pm

Location: Cove meeting Room