



**CAMBRIA TOURISM BOARD (CTB)**  
(Cambria Local Fund Advisory Board)  
**Board Meeting Agenda**  
May 22, 2018

**Time:** 1:00 p.m. – 2:00 p.m.

**Location:** Pacific Premier Bank

	<u>Person</u>	<u>Time</u>
<b>1. Call to Order</b> Introduction and welcome to attendees	Bahringer	2 min
<b>2. Consent Agenda Items</b> Regular Board meeting minutes April 10, 2018	Bahringer	2 min
<b>3. Discussion &amp; Action Items</b>		
<b>3.1 CTB Budget – Fiscal Year Ending June 30, 2019</b> The Governance Committee met, reviewed, and finalized a budget for the fiscal year ending June 30, 2019. The Board will discuss and vote on approval.	Bahringer	12 min
<b>3.2 Mid-State Fair Inaugural Showcase of Cities</b> The California Mid-State Fair is inviting all cities, towns and unincorporated areas of San Luis Obispo County to participate by creating an animated display that showcases their town. The Board will discuss participation and costs; and vote.	Bahringer	8 min
<b>3.3 CTB Logo Usage</b> The Cambria Chamber of Commerce received a request to use the CTB logo on t-shirts. The Board will discuss this request and other usage of the logo; and vote.	Bahringer	5 min
<b>3.4 Managing Assistant Contract Renewal</b> The CTB Managing Assistant's contract is up for renewal effective June 30, 2018. The board will determine if they wish to renew the contract for an additional two year term. The Board will discuss and vote.	Bahringer	5 min
<b>3.5 ADA Notice on Agenda</b> The Board will discuss and vote on adding an ADA Notice on the monthly CTB Agenda.	Bahringer	3 min

#### 4. Information Items/Presentations

##### 4.1 **Marketing Committee Report**

This is a standing agenda item for discussion of marketing progress and statistics since our last board meeting. Jessica Blanchfield will give the monthly presentation that includes a new Activity Report.

Blanchfield 10 min

##### 4.2 **CBID Update**

Local Update – March 2018  
Monthly Fiscal Profit and Loss

Cuming 2 min

##### 4.3 **CBID Presentation**

CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board.

Cuming 6 min

##### 4.4 **Cambria Chamber of Commerce**

Mary Ann Carson will update the board on what has taken place at the Chamber since her last update.

Carson 5 min

##### 4.5 **Committee Meeting Minutes**

Marketing Committee Minutes – March 27, 2018  
Marketing Committee Minutes – April 10, 2018

#### 5. Public Comment

#### 6. Future Agenda Items/New Business

#### 7. Adjournment

#### 8. Informational

##### 8.1 **Cambria Tourism Board Meeting**

2nd Tuesday of each month – 1:00 p.m. @ Pacific Premier Bank

##### 8.2 **Event & Outreach Committees Meeting**

1st Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank

##### 8.3 **Marketing Committee Meeting**

2nd Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank

##### 8.4 **Deadline for Agenda Items to be sent to the Managing Assistant**

3rd Friday of the month

##### 8.5 **CBID Board Meeting**

4th Wednesday of the month