



Agenda

San Simeon Tourism Alliance

Board of Directors

Paul Panchal
Miguel Sandoval
Michael Hanchett

Jeanne Hucek
Admin Coordinator

May 15, 2018
1:00pm – 2:30pm
Cavalier Butte Room
250 San Simeon Ave., San Simeon, CA

WELCOME & INTRODUCTIONS
PUBLIC COMMENT(S)
CORRESPONDENCE
APPROVAL OF MINUTES
SLO CBID MONTHLY REPORT
**SOLTERRA CORE MARKETING MONTHLY REPORT – Brad
Rubin**

REPORTS/UPDATES:

- 1. Visitor Center Report – Jeanne Hueck**
- 2. Volunteer Appreciation Fair-Jeanne Hueck**
- 3. Alliance Partners Reports/Update**
- 4. Highway 1 Closure Update**

ACTION ITEMS:

- 1. Possible Mid State Fair Community Display**

FUTURE AGENDA ITEMS:

**Next Regular Advisory Board Meeting (Normal Meeting, 3rd Tuesday of the
month)**

Date and Time: June 19, 2018 @ 1:00pm
Location: Cove meeting Room