



## **Visitor Alliance of Cayucos (VAC)**

(Cayucos Local Fund Advisory Board)

*"To promote and enhance the lodgings and businesses of Cayucos for the sustainable social and financial betterment of the community as a whole"*

### **Meeting Agenda**

Monday, May 7, 2018

5:30 p.m. – 41 S. Ocean Avenue

- 1. Call To Order**
- 2. Public Comment** *(Please limit to 3 Minutes)*
- 3. Consent Items**
  - a. Approval of Minutes of 3/5/18 and 4/2/18 Meetings
- 4. Presentation** *(Please limit to 15 Minutes)*
  - a. Keep Cayucos Clean, Gil Igleheart
- 5. CBID Update/Programs funded through Local Boards**
  - a. Local Fund Stat Summary
  - b. Vacation Rental Activity Report
  - c. Strategic Planning Framework
  - d. Mid State Fair display opportunity
- 6. Financials**
- 7. Action Items**
  - a. Discussion and Vote for Approval - Keep Cayucos Clean
  - b. Discussion and Vote for Approval – Whale Tail Bench Application
  - c. Discussion and Vote for Approval - Mid State Fair display opportunity
  - d. Discussion and Vote for Approval – Letter of Resignation from Cindy Walton
- 8. Committee Reports**
  - a. STP Liaison (Richard Shannon)
  - b. Marketing (Toni and Carol)
    - i. Future Marketing Efforts
  - c. Events
  - d. Beautification/Outreach (Carol and Richard)
  - e. Chamber of Commerce Liaison (Toni and Carol)
- 9. New Business**
- 10. Future Agenda Items**
  - a. 2018 Sea Glass Festival Wrap-Up (July)
- 11. Closing Comments**
- 12. Next Visitor Alliance of Cayucos Meeting**

Date:	Monday, June 4, 2018
Time:	5:30 p.m.
Location:	41 S. Ocean Avenue, Cayucos
- 13. Adjournment**