



It is the vision of Visit Los Osos/Baywood to create opportunities to attract more lodging stays and out of area visitors who will appreciate and care for our Los Osos/Baywood community, our culture, our environment, and our history.

Visit Los Osos/Baywood
(Los Osos/Baywood Park/uninc. Morro Bay Local Fund Advisory Board)

Meeting Agenda
Tuesday, May 22, 2018
9:00 a.m. – 10:30 a.m.
Location: Sea Pines Golf Resort

- 1. Call to Order**
- 2. Public Comment(s)** *(Please limit to 3 minutes)*
- 3. Consent Items**
 - a. Approval of 4/24/18 Minutes
- 4. CBID Update**
 - a. Local Fund Stat Summary
 - b. Vacation Rental Activity Report
 - c. Strategic Planning Framework
- 5. Financials**
- 6. Committee Reports**
 - a. Events and Marketing
 - i. Marketing Subcommittee/SOLVE update
 - b. Beautification and Outreach
 - c. STP Liaison
 - d. CCSPA
- 7. Action Items/New Business**
 - a. Discussion and Vote for Approval – Squarespace Plan
 - b. Discussion and Vote for Approval – 2018-2019 Fiscal Year Budget
 - c. Discussion and Vote for Approval – 2018-2019 SOLVE Proposal
 - d. Discussion and Vote for Approval – Loop Map Reprint
- 8. Future Agenda Items**
- 9. Closing Comments**
- 10. Next Visit Los Osos/Baywood Meeting**

Date: Tuesday, June 26, 2018
Time: 9:00 a.m. – 10:30 a.m.
Location: Sea Pines Golf Resort
- 11. Adjournment**