

CAMBRIA TOURISM BOARD (CTB)
 (Cambria Local Fund Advisory Board)
Board Meeting Agenda
 June 12, 2018

Time: 1:00 p.m. – 1:55 p.m.

Location: Pacific Premier Bank

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Bahringer	2 min
2. Consent Agenda Items Regular Board Meeting Minutes May 22, 2018	Bahringer	2 min
3. Discussion & Action Items		
3.1 Allied Arts Alliance Cambria Film Festival Funding Application The Allied Arts Alliance has submitted a funding application to assist with costs of the 2019 Cambria Film Festival. The amount requested is \$4,500. The Event Committee will make a recommendation and the board will discuss and vote on approval.	Pacheco	5 min
3.2 Cambria Film Festival Matching CBID Funds Application The Allied Arts Alliance 2019 Cambria Film Festival event qualifies for submission to the CBID for matching funds because it is a multi-region event that can expand attendance. The amount applied for is \$2,250. The Event Committee will make a recommendation and the board will discuss and vote on approval of application submission.	Pacheco	3 min
3.3 Certified Folder Display Service, Inc. Certified Folder Display, Inc. has submitted an invoice for their annual fees and has quoted costs for additional locations. The Marketing Committee will review and make a recommendation and the Board will discuss and vote.	Ennen	5 min
3.4 Second Long-Term Planning Retreat Board members will discuss and vote on whether to meet for a second Long-Term Planning Retreat on July 12; and decide time, location, and any preparation necessary.	Bahringer	6 min
3.5 Managing Assistant Appraisal Board members each filled out an appraisal form for the Managing Assistant. The combined outcome will be reviewed and the Board will discuss.	Bahringer	5 min

4. Information Items/Presentations

4.1 **Marketing Committee Report**

Blanchfield 10 min

This is a standing agenda item for discussion of marketing progress and statistics since our last board meeting. Jessica Blanchfield will give the monthly presentation that includes a new Activity Report.

4.2 **CBID Update**

Cuming 3 min

Local Update – April 2018
Monthly Fiscal Profit and Loss

4.3 **CBID Presentation**

Cuming 6 min

CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board.

4.4 **Cambria Chamber of Commerce**

Carson 5 min

Mary Ann Carson will update the board on what has taken place at the Chamber since her last update.

4.5 **Stewardship Traveler Program Update**

Marschall 3 min

This is a standing agenda item to update the board on any program activity since the last board meeting.

4.6 **Committee Meeting Minutes**

Marketing Committee Meeting Minutes – May 22, 2018
Event and Outreach Committees Meeting Minutes – June 5, 2018

5. Public Comment

6. Future Agenda Items/New Business

7. Adjournment

8. Informational

8.1 **Cambria Tourism Board and Committee Meetings**

No meetings are scheduled for the months of July and August

8.2 **CBID Board Meeting**

4th Wednesday of the month