



Agenda

San Simeon Tourism Alliance

June 7, 2018

1:00pm -1:30pm

Cavalier Cove Room

250 San Simeon Ave., San Simeon, CA

**Board of
Directors**

Paul Panchal

Miguel Sandoval

Michael Hanchett

Jeanne Hucek
Admin Coordinator

WELCOM & INTRODUCTIONS PUBLIC COMMENTS

ACTION ITEMS:

1. Re-authorization of the Discovery Center's request for grant funding for the MBNMS Ocean Fair \$2229.50.
(Necessary as a result of a change on the signature page)

PLEASE NOTE THE JUNE 19TH MEETING HAS BEEN CANCELED

Next Regular Advisory Board Meeting (3rd Tuesday of the month)

Date & Time: July 17, 2018 @ 1:00P.M.

Location: Cavalier Plaza Cove Room

San Simeon Tourism Alliance

250 San Simeon Avenue, Suite 3 A, San Simeon, CA 93452

VisitSanSimeonCa.com

APPLICANT'S STATEMENT

I have reviewed the foregoing application submitted by Coastal Discovery Center proposing a contractual project to the San Luis Obispo County Tourism Business Improvement District (CBID). I understand that the contract which the CBID will enter into with the organization requires that the organization be responsible for any damage claims or other liabilities arising out of the performance of the contract. Applicant is able to provide proof of insurance to the CBID, with the CBID named as an additional insured on the policy for the project. Additionally, the applicant understands that he/she is entering into a contract with the CBID for a specific program/project and/or event and the CBID is not making a charitable gift to the applicant. I have reviewed this application on behalf of the organization named herein-above. I am informed and believe that the applicant and/or organization can and will carry out the program/project and/or event as described.

X FHC

I declare under penalty of perjury that the foregoing is true and correct. Executed at, Hearst Castle, San Simeon, California, on this 23rd day of May, 2018.

By (Signature): Sue Rauch Print Name: SUE RAUCH

Title: Managing Coordinator
Friends of Hearst Castle

Revised: May 1, 2017

X M. R. Howard 5/15/18
Local Fund Chair Date

Local Fund Co-Chair Date

Follow-up Report

A final report must be received within 60 days of the conclusion of the event, and will be required if future funding is sought.

Organization: _____

Event: _____

The report must include the following:

Overview: A brief synopsis of the event or project. Please include a statement describing activities/services/programs and how it met the goal to increase overnight stays.

Visitor Data: Include the number of participants overall, and the percentage of out-of-area attendees. Please provide email addresses (Excel format) that will be imported into the existing tourism database.

Brand Support: Provide proof of the tourism logo usage in promotional materials, and how the "stay" message was integrated into the overall campaign.

Marketing: Please summarize the results of the marketing efforts by illustrating engagement, click-throughs and web page views.

Financial Report: A financial statement that details how the funds were expended.

TAYLOR RENTAL PARTY PLUS
1545 RIVERSIDE AVE
PASO ROBLES, CA 93446
WWW.TAYLORRENTS.NET
805.238.2030

IN THE CASE OF AN EVENT RELATED EMERGENCY, PLEASE CALL 805.550.3921
WE ARE PROUD TO BE SERVING THE CENTRAL COAST
ITEMS MAY BE PICKED UP MONDAY - FRIDAY 9:00AM TO 4:30PM

NEW ADDITIONS! SMOKE TINTED WATER GOBLETS AND HEIRLOOM SMOKE COLLECTION
HOURS:MONDAY - FRIDAY 9:00AM TO 5:00PM + SATURDAY 9:00AM TO 3:00PM
CLOSED ON SUNDAY

Customer ID=====Contract Number
130170 QUOTATION 03-281617-06

03/29/18
MONTEREY BAY NAT. MARINE SANCT COASTAL DISCOVERY CENTER
COASTAL DISCOVERY CENTER 750 HEARST CASTLE RD
299 FOAM ST SAN SIMEON,CA. 93452
MONTEREY BAY, CA 93940 927-2145

EVENT: 08/26/18 Inq'd: WED 02/07/18 15:02
DELIVER: 750 HEARST CASTLE RD SAN SIMEON Delivr: FRI 08/24/18
TIME: Out: FRI 08/24/18 16:00
PICKUP: SATURDAY AFTER 4P Pickup: SAT 08/25/18
Due: SAT 08/25/18 16:00

QUOTES ARE VALID FOR 30 DAYS
30% NON-REFUNDABLE DEPOSIT TO RESERVE
FINAL PAYMENT DUE 2 WEEKS PRIOR TO DELIVERY/PICKUP
FINAL DAY TO REDUCE 2 WEEKS PRIOR TO DELIVERY/PICKUP

=Item No.=====	Qty=	Description=====	Rate	Info=====	Unit==	Extended
0088-6631	4	20 X 20 WHITE TENT TOP Replacement Charge, each	P3 250.95		250.95 1800.00	1003.80
***		CLIENT IS RESPONSIBLE FOR TENT AND GUEST SAFETY				***
***		CALL THE CLOSEST LOCATION IMMEDIATELY IF ANY TENT ISSUES ARISE				***
***		WIND CANNOT EXCEED 40 MPH FOR THE SAFETY OF GUESTS				***
0088-6610	28	CEMENT BUCKET TENT				
0070-0510	18	8' BANQUET TABLE Replacement Charge, each	P3 9.95		9.95 130.00	179.10
0055-6550	4	FIRE EXTINGUISHER Replacement Charge, each	P3 0.00		0.00 50.00	0.00
0001-0400	1	ENVIRONMENTAL COMPLIANCE	AA 4.99		4.99	4.99

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-----Receipts Summary-----	-----Summary-----	
No payments have been made	HOME & BUSINESS	4.99
	PARTY, BANQUET, EXHIB.	1182.90
	Labor	506.00
	Pickup/Delivery	370.00
	Damage waiver	165.61
	Total	2229.50

SAT 08/25/18 16:00

2017 expenses

purpose	amount
aquarium	100
aq set up	24.12
Pelican display	75
food	128.46
Fair banner	120
Fair flyers	32.15
booklets	1700
book stamps	60
scarecrow stand	19.92
aniv cake	50
lanterns for fish	38.76
coffee for set up crew	18.48
small crates	5.23
prizes	200
Taylor Rental (canopies)	1,989.00
Toilet rental	334
SUM	4895.12

2018 estimated expenses

purpose	amount
aquarium rental	150
prizes	150
pelican demo	100
marketing	130
banners (new)	200
flyers (printing)	50
booklets (printing)	1700
decorations	150
taylor rental	2229.5
toilet rental	375
SUM	5234.5