



Visitor Alliance of Cayucos (VAC)
(Cayucos Local Fund Advisory Board)

"To promote and enhance the lodgings and businesses of Cayucos for the sustainable social and financial betterment of the community as a whole"

Meeting Agenda

Monday, June 4, 2018

5:30 p.m. – 41 S. Ocean Avenue

- 1. Call To Order**
- 2. Public Comment** *(Please limit to 3 Minutes)*
- 3. Consent Items**
 - a. Approval of Minutes of 4/2/18 and 5/7/18 Meetings
- 4. Presentation** *(Please limit to 15 Minutes)*
 - a. Cayucos Sea Glass Festival 2018 Wrap Up Report, Katie Sturtevant
 - b. Eroica California 2018 Wrap Up Report, Wes Hatakeyama
- 5. CBID Update/Programs funded through Local Boards**
 - a. Local Fund Stat Summary
 - b. CBID Year-End Synopsis report
 - c. Highway 1 Discovery U
- 6. Financials**
- 7. Action Items**
 - a. Discussion and Vote for Approval – 2018-2019 Fiscal Year Budget
 - b. Discussion – Coastal Commission Hearing Rulings
- 8. Committee Reports**
 - a. STP Liaison (Richard Shannon)
 - b. Marketing (Toni and Carol)
 - i. Future Marketing Efforts
 - c. Events
 - d. Beautification/Outreach (Carol and Richard)
 - e. Chamber of Commerce Liaison (Toni and Carol)
- 9. New Business**
- 10. Future Agenda Items**
- 11. Closing Comments**
- 12. Next Visitor Alliance of Cayucos Meeting**

Date:	Monday, July 9, 2018
Time:	5:30 p.m.
Location:	41 S. Ocean Avenue, Cayucos
- 13. Adjournment**