

CAMBRIA TOURISM BOARD (CTB)
 (Cambria Local Fund Advisory Board)
Special Board Meeting Agenda
 Long-Term Planning Retreat
 July 10, 2018

Time: 12:00 p.m. – 2:00 p.m.

Location: Cambria Pines Lodge

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Bahringer	2 min
2. Discussion & Action Items		
2.1 Archer & Hound Presentation Jessica Blanchfield will give a marketing presentation to the Board that includes plans for the Highway 1 reopening.	Bahringer	15 min
2.2 GDPR Client Agreement Archer and Hound will review the agreement, and the Board will discuss and vote on signing.	Bahringer	5 min
2.3 CTB Long-Term Plan and Projects The Board will discuss, define, and vote on long-term vision, goals, and projects for the CTB.	Bahringer	98 min
3. Public Comment		
4. Future Agenda Items/New Business		
6. Adjournment		
7. Informational		
7.1 Cambria Tourism Board Meeting Tuesday, September 11 – 1:00 p.m. @ Pacific Premier Bank		
7.2 Event & Outreach Committees Meeting Tuesday, September 4 – 11:30 a.m. @ Pacific Premier Bank		
7.3 Marketing Committee Meeting Tuesday, September 11 – 11:30 a.m. @ Pacific Premier Bank		
7.4 Deadline for Agenda Items to be sent to the Managing Assistant 3rd Friday of the month		
7.5 CBID Board Meeting 4th Wednesday of the month		