

SLO County Business Improvement District  
Edna Valley/Arroyo Grande Local Area Advisory Council meeting



## SLO Wine Lodging Alliance

July 10, 2018

3:30 pm - 5:00 pm

Greengate Ranch

300 Green Gate Rd., San Luis Obispo, CA 93401

1. **Call to Order and Roll Call** (provide updated roster)
2. **Public Comment(s) (please limit to 3 minutes each):**
3. **Consent Items:** Approve 3/20/18 meeting minutes
4. **CBID Local Fund Update I Financials:** Cheryl Cuming
  - a. LFA Summary
  - b. Rural Road Trip
  
5. **Budget Update:**
6. **Member Updates I Committee Reports:**
  - Marketing:** Judith Cohen
    - i. Bi-Monthly Marketing Recap
    - ii. Newsletter recap
  
7. **Discussion and Action Items**
  - a. 2018/19 budget discussion
  - b. Solve Marketing Proposal 2018 -19
    - i. Mailchimp fee increase
  - c. Board Application: Elise Carraway
  - d. Board Chairperson selection discussion
  
9. **Future Agenda Items I New Business**
10. **Closing Comments**
11. **Next SLO Wine Lodging Alliance Meeting:**

Date: Sept 11, 2018 3:30 – 5pm      Location: Hacienda Felise  
2018 Meeting Dates - Nov 13
  
12. **Adjournment**

To promote and grow our sister wine regions of Arroyo Grande and Edna Valleys for lodging, wineries and eateries by creating awareness of what we uniquely offer that will delight new and returning visitors alike.

[SLOWineLodging.com](http://SLOWineLodging.com)