



## **Visitor Alliance of Cayucos (VAC)**

(Cayucos Local Fund Advisory Board)

*"To promote and enhance the lodgings and businesses of Cayucos for the sustainable social and financial betterment of the community as a whole"*

### **Meeting Agenda**

Monday, July 9, 2018

5:00 p.m. – 41 S. Ocean Avenue

- 1. Call To Order**
- 2. Public Comment** *(Please limit to 3 Minutes)*
- 3. Consent Items**
  - a. Approval of Minutes of 4/2/18 and 5/7/18 Meetings
- 4. CBID Update/Programs funded through Local Boards**
  - a. Local Fund Stat Summary
  - b. Highway 1 Discovery U
- 5. Financials**
- 6. Action Items**
  - a. Discussion and Vote for Approval – 2018-2019 Fiscal Year Budget
  - b. Highway 1 Reopening Promotion
- 7. Committee Reports**
  - a. STP Liaison (Richard Shannon)
  - b. Marketing (Toni and Carol)
    - i. Future Marketing Efforts
  - c. Events
  - d. Beautification/Outreach (Carol and Richard)
  - e. Chamber of Commerce Liaison (Toni and Carol)
- 8. New Business**
- 9. Future Agenda Items**
- 10. Closing Comments**
- 11. Next Visitor Alliance of Cayucos Meeting**

Date:	Monday, August 6, 2018
Time:	5:30 p.m.
Location:	41 S. Ocean Avenue, Cayucos
- 12. Adjournment**