



## **Visitor Alliance of Cayucos (VAC)**

(Cayucos Local Fund Advisory Board)

*"To promote and enhance the lodgings and businesses of Cayucos for the sustainable social and financial betterment of the community as a whole"*

### **Meeting Agenda**

Wednesday, September 19, 2018

5:30 p.m. – 41 S. Ocean Avenue

- 1. Call To Order**
- 2. Public Comment** *(Please limit to 3 Minutes)*
- 3. Consent Items**
  - a. Approval of Minutes of 4/2/18 and 5/7/18 Meetings
- 4. Presentation**
  - a. Eroica California 2019 – Wesley Hatakeyama and Amedeo Polito
- 5. CBID Update/Programs funded through Local Boards**
  - a. Local Fund Stat Summary
- 6. Financials**
  - a. 2017-2018 Fiscal Year Budget Report Review
  - b. 2018-2019 Fiscal Year Proposed Budget Review
  - c. Reserve Funds Discussion
- 7. Action Items**
  - a. Discussion and Vote for Approval – 2018-2019 Fiscal Year Budget
  - b. Discussion and Vote for Approval – Eroica California 2019
- 8. Committee Reports**
  - a. STP Liaison (Richard Shannon)
  - b. Marketing (Toni and Carol)
  - c. Events
  - d. Beautification/Outreach (Carol and Richard)
    - i. Board Member Recruitment Flyer and Process
  - e. Chamber of Commerce Liaison (Toni and Carol)
- 9. New Business**
- 10. Future Agenda Items**
  - a. Presentation and Vote for Approval – 2019 Cayucos Sea Glass Festival (October)
- 11. Closing Comments**
- 12. Next Visitor Alliance of Cayucos Meeting**

Date:	Monday, October 1, 2018
Time:	5:30 p.m.
Location:	41 S. Ocean Avenue, Cayucos
- 13. Adjournment**