



CAMBRIA TOURISM BOARD (CTB)
 (Cambria Local Fund Advisory Board)
Board Meeting Agenda
 October 9, 2018

Time: 1:00 p.m. – 2:00 p.m.
Location: Pacific Premier Bank

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Bahringer	2 min
2. Consent Agenda Items Regular Board Meeting Minutes - September 11, 2018	Bahringer	2 min
3. Discussion & Action Items		
3.1 Zagster Bike Station Location The Board will review the CTB funded Zagster Bike Station requirements; and discuss and vote on a location.	Bahringer	10 min
3.2 Request for Proposal (RFP) The Board voted previously to renew the Archer & Hound contract through June 30, 2019; and revisit the RFP process prior to this date. The Board will discuss options and vote on next steps.	Bahringer	15 min
4. Information Items/Presentations		
4.1 Marketing Committee Report This is a standing agenda item for discussion of marketing progress and statistics since the last board meeting. Jessica Blanchfield will give the monthly presentation that includes a new Activity Report.	Blanchfield	10 min
4.2 CAO Evaluation Process Feedback Laila Kollmann, former CBID Chair, will provide feedback from the evaluation process.	Kollmann	5 min
4.3 CBID Update Local Update – August 2018 Monthly Fiscal Profit and Loss	Cuming	3 min
4.4 CBID Presentation CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board.	Cuming	5 min

4.5 Cambria Chamber of Commerce Carson 5 min
Mary Ann Carson will update the board on what has taken place at the Chamber since her last update.

4.6 Managing Assistant Reports/Update Jackson 3 min
This is a standing agenda item to update the board on any other Committee, Stewardship, and Budget activity since the last meeting.

4.7 Committee Meeting Minutes
Marketing Committee Meeting Minutes – September 11, 2018

5. Public Comment

6. Future Agenda Items/New Business

7. Adjournment

8. Informational

8.1 Cambria Tourism Board Meeting
2nd Tuesday of each month – 1:00 p.m. @ Pacific Premier Bank
(No meetings in July and August)

8.2 Event & Outreach Committees Meeting
1st Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank
(No meetings in July and August)

8.3 Marketing Committee Meeting
2nd Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank
(No meetings in July and August)

8.4 Deadline for Agenda Items to be sent to the Managing Assistant
3rd Friday of the month preceding meeting date

8.5 CBID Board Meeting
4th Wednesday of the month