

CAMBRIA TOURISM BOARD (CTB)
 (Cambria Local Fund Advisory Board)
Special Board Meeting Agenda
 November 19, 2018

Time: 12:00 p.m. – 1:20 p.m.

Location: Oceanpoint Ranch Canteen

| | <u>Person</u> | <u>Time</u> |
|---|---------------|-------------|
| 1. Call to Order Introduction and welcome to attendees | Bahringer | 2 min |
| 2. Consent Agenda Items Regular Board Meeting Minutes – October 9, 2018 | Bahringer | 2 min |
| 3. Discussion & Action Items | | |
| 3.1 Eroica California Presentation Representatives from Eroica California will give a presentation about the event and creating lodging packages for the international travelers attending. | Bahringer | 20 min |
| 3.2 Eroica California Q&A Constituents and Board Members will ask any questions they have regarding the event. | Bahringer | 15 min |
| 3.3 Eroica California The Board will discuss and vote on any issues related to the Eroica California event. | Bahringer | 10 min |
| 3.4 Zagster Bike Station Location The Board will discuss and vote on a new location for the CTB funded Zagster Bike Station; and designs for CTB and Travel App promotion at the station and on bike baskets. | Bahringer | 6 min |
| 4. Information Items/Presentations | | |
| 4.1 Marketing Committee Report This is a standing agenda item for discussion of marketing progress and statistics since the last board meeting. Jessica Blanchfield will give the monthly presentation that includes a new Activity Report. | Blanchfield | 10 min |
| 4.2 CBID Update | Cuming | 3 min |

- 4.1 CBID Presentation** Cuming 5 min
CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board.
- 4.2 Cambria Chamber of Commerce** Carson 5 min
Mary Ann Carson will update the board on what has taken place at the Chamber since her last update.
- 4.3 Managing Assistant Reports/Update** Jackson 2 min
This is a standing agenda item to update the board on any other Committee, Stewardship, and Budget activity since the last meeting.
- 4.4 Committee Meeting Minutes**
Marketing Committee Meeting Minutes – October 9, 2018
- 5. Public Comment**
- 6. Future Agenda Items/New Business**
- 7. Adjournment**
- 8. Informational**
- 8.1 Cambria Tourism Board Meeting**
2nd Tuesday of each month – 1:00 p.m. @ Pacific Premier Bank
(No meetings in July and August)
- 8.2 Event & Outreach Committees Meeting**
1st Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank
(No meetings in July and August)
- 8.3 Marketing Committee Meeting**
2nd Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank
(No meetings in July and August)
- 8.4 Deadline for Agenda Items to be sent to the Managing Assistant**
3rd Friday of the month preceding meeting date
- 8.5 CBID Board Meeting**
4th Wednesday of the month