

# **Oceano / Nipomo Tourism Board Meeting Agenda**

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history and natural resources in order to benefit lodging businesses and the communities as a whole.

[www.VisitOceanoNipomo.com](http://www.VisitOceanoNipomo.com)

**Tuesday, November 6, 2018**

**5:00 – 6:30 pm**

**Oceano Dunes District Visitor Center, Guiton Hall**

**555 Pier Avenue, Oceano, CA 93445**

**(805) 773-7170**

- 1. Call to Order/Roll Call**
- 2. Public Comment(s)** - (Please limit to 3 minutes)
- 3. Consent Items** – Approve 9/11/18 meeting minutes
- 4. CBID Local Fund Updates / BID Bunch / Beautification & Infrastructure Grants / Photos & Videos from Partners / Marketing Plan / Media Plan / Financials** - Cheryl Cuming
- 5. Budget Update** - Stephanie Rowe
- 6. Member Updates/Committee Reports**
  - a. Marketing - Linda Austin & Dena Bellman
  - b. Stewardship Travel Program – Kevin Beauchamp
- 7. Presentations** (Please limit to 10 mins): Follow-up from Evaluation Process, Laila Kollmann
- 8. Action/Discussion Item**
  - a. Discuss Ideas for Showcase of Cities Display
  - b. Update on Coastal Clean-up Day
  - c. Discuss How to Reinvigorate Stewardship Travel Program
- 9. Future Agenda Items/New Business**
- 10. Closing Comments**
- 11. Next Local Fund Advisory Meeting**

Date: TBD  
Time: 5:00-6:30 pm  
Location: TBD
- 12. Adjournment**

**ADA Notice:** *To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.*