

Oceano / Nipomo Tourism Board

Meeting Agenda

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history and natural resources in order to benefit lodging businesses and the communities as a whole.

VisitOceanoNipomo.com

Tuesday, September 11, 2018

4:15 – 5:15 pm

**State Parks-Oceano Dunes District Office Conference Room (Downstairs)
340 James Way, Suite 270, Pismo Beach, CA 93449 (Behind Keller Williams Realty)
(805) 773-7170**

- 1. Call to Order/Roll Call**
- 2. Public Comment(s)** - (Please limit to 3 minutes)
- 3. Consent Items** – Approve 5/15/18 meeting minutes
- 4. CBID Local Fund Updates/Code of Civility/BID Bunch/ Financials**
- 5. Budget Update** - Stephanie Rowe
- 6. Member Updates/Committee Reports**
 - a. Marketing - Linda Austin & Dena Bellman
 - b. Stewardship Travel Program – Kevin Beauchamp
- 7. Action/Discussion Item**
 - a. Review TJA Marketing Activity Report
 - b. Debrief of Mid-State Fair Showcase of Cities Display
 - c. Update on Potential Race Event in Fall, 2018
 - d. Discuss California Coastal Clean-up
 - e. Discuss Ideas for Facebook Posts
 - f. Discuss New Times Advertisements
- 8. Future Agenda Items/New Business**
- 9. Closing Comments**
- 10. Next Local Fund Advisory Meeting**

Date: TBD
Time: 5:00-6:30 pm
Location: TBD
- 11. Adjournment**

during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.