



August 21, 2018
1:00pm – 2:30pm
Cavalier Butte Room
250 San Simeon Ave., San Simeon, CA

WELCOME & INTRODUCTIONS
PUBLIC COMMENT(S)
CORRESPONDENCE
APPROVAL OF MINUTES
SLO CBID MONTHLY REPORT
SOLTERRA CORE MARKETING MONTHLY REPORT

REPORTS/UPDATES:

1. Visitor Center Report – Jeanne Hueck
2. Alliance Partners Reports/Update
3. Highway 1 Dream Drive Report

DISCUSSION:

1. Trade Shows 2019
2. IPW 2019 Support for Hearst Castle

ACTION ITEMS:

FUTURE AGENDA ITEMS:

Next Regular Advisory Board Meeting (Normal Meeting, 3rd Tuesday of the month)
Date and Time: September 18, 2018 @ 1:00pm
Location: Cove meeting Room