

SLO County Business Improvement District
Edna Valley/Arroyo Grande Local Area Advisory Council meeting

SLO Wine Lodging Alliance

September 11, 2018

3:30 pm - 5:00 pm

Hacienda Felise

655 La Teena Pl, Arroyo Grande, CA 93420

Call to Order and Roll Call (provide updated roster)

Public Comment(s) (please limit to 3 minutes each):

Consent Items: Approve 3/20/18 meeting minutes

Presentation: Heather Muran, Exec Director, SLO Wine Country Assoc.

CBID Local Fund Update I Financials: Cheryl Cuming

a. LFA Summary

b. Rural Road Trip

Budget Update: Leigh Woolpert

Member Updates I Committee Reports:

Marketing: Judith Cohen

Bi-Monthly Marketing Recap

Newsletter recap

Discussion and Action Items

SLO Wine Country membership

Board Meeting Dates and locations for 2019

Future Agenda Items | New Business

Closing Comments

Next SLO Wine Lodging Alliance Meeting:

Date: Nov 13, 2018 3:30 – 5pm Location: TBD

2019 Meeting Dates -

Adjournment

To promote and grow our sister wine regions of Arroyo Grande and Edna Valleys for lodging, wineries and eateries by creating awareness of what we uniquely offer that will delight new and returning visitors alike.

SLOWineLodging.com