



It is the vision of Visit Los Osos/Baywood to create opportunities to attract more lodging stays and out of area visitors who will appreciate and care for our Los Osos/Baywood community, our culture, our environment, and our history.

Visit Los Osos/Baywood

(Los Osos/Baywood Park/uninc. Morro Bay Local Fund Advisory Board)

Meeting Agenda

Tuesday, November 27, 2018

9:00 a.m. – 11:00 a.m.

Location: (*Meeting room near flag pole*) Sea Pines Golf Resort

1. Call to Order

2. Public Comment(s) (*Please limit to 3 minutes*)

3. Consent Items

- a. Approval of 10/23/18 Minutes

4. CBID Update

- a. Local Fund Stat Summary
- b. Marketing Summary
- c. Media Plan
- d. 2019 BIG Application

5. Financials

6. Committee Reports

- a. Vacation Rental Update
 - i. Discussion with Kristine Robertson
- b. Stewardship Travel and CCSPA
 - i. Discussion re: Coastal Discovery and Stewardship Celebration with Katie Sturtevant and Alissa Maddren
- c. Events and Marketing
 - i. Marketing Subcommittee/SOLVE update
 - 1. Photo Contest
 - ii. Promotion of events through SLOCAL (ex: Open Studios)
- d. Beautification and Outreach
 - i. LOVR Median water issue
- e. Chamber Liaison

7. Action Items

- a. Discussion and Vote for Approval – Letter of Support for 1st Street Project in Baywood
- b. Discussion and Vote for Approval – Letter of Support for Vacation Rentals

8. New Business

9. Future Agenda Items

10. Closing Comments

11. Next Visit Los Osos/Baywood Meeting

TBD

12. Adjournment

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator (Melissa Kurry at 805-471-4305) at least 48 hours in advance of the meeting.