



CAMBRIA TOURISM BOARD (CTB)
(Cambria Local Fund Advisory Board)
Board Meeting Agenda
December 11, 2018

Time: 1:30 p.m. – 2:25 p.m.

Location: Pacific Premier Bank

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Bahringer	3 min
2. Consent Agenda Items Special Board Meeting Minutes – November 19, 2018	Bahringer	2 min
3. Discussion & Action Items		
3.1 Zagster Bike Station Location The Board will review the possible locations of the CTB funded Zagster Bike Station, discuss, and vote on a location.	Bahringer	5 min
3.2 Eroica California Update The Board will discuss progress on the event, and vote on any action needed.	Bahringer	6 min
3.3 Board Member Intent to Renew Karen Cartwright's term renewal date is January 31, 2019 and she has submitted a letter of intent to renew for an additional three-year term. The Board will receive her letter, discuss and vote on renewal.	Bahringer	5 min
3.4 Board Member Resignation Linda Ennen will resign from the board on January 31, 2019. The Board will need to fill her positions as Vice-Chair and Marketing Committee Chair in addition to replacing her on the board. The Board will vote on acceptance of her resignation; and discuss options and next steps to fill the vacancies.	Bahringer	10 min
4. Information Items/Presentations		
4.1 Marketing Committee Report This is a standing agenda item for discussion of marketing progress and statistics since the last board meeting. Jessica Blanchfield will give the monthly presentation that includes a new Activity Report.	Blanchfield	10 min
4.2 CBID Presentation CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board.	Cuming	6 min

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| 4.3 Cambria Chamber of Commerce
Mary Ann Carson will update the board on what has taken place at the Chamber since her last update. | Carson | 5 min |
| 4.4 Managing Assistant Update
This is a standing agenda item to update the board on any other Committee, Stewardship, and Budget activity since the last meeting. | Jackson | 3 min |

5. Public Comment

6. Future Agenda Items/New Business

The next CTB Event and Outreach Committee meeting is scheduled for January 1, 2019 and will be cancelled in observance of the holiday.

The next CTB meeting is scheduled for Tuesday, January 8, 2019.

7. Adjournment

8. Informational

8.1 Cambria Tourism Board Meeting

2nd Tuesday of each month – 1:00 p.m. @ Pacific Premier Bank
(No meetings in July and August)

8.2 Event & Outreach Committees Meeting

1st Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank
(No meetings in July and August)

8.3 Marketing Committee Meeting

2nd Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank
(No meetings in July and August)

8.4 Deadline for Agenda Items to be sent to the Managing Assistant

3rd Friday of the month preceding meeting date

8.5 CBID Board Meeting

4th Wednesday of the month