



## **Visitor Alliance of Cayucos (VAC)**

(Cayucos Local Fund Advisory Board)

*"To promote and enhance the lodgings and businesses of Cayucos for the sustainable social and financial betterment of the community as a whole"*

### **Meeting Agenda**

Monday, December 10, 2018  
5:30 p.m. – 41 S. Ocean Avenue

- 1. Call To Order**
- 2. Public Comment** *(Please limit to 3 Minutes)*
- 3. Consent Items**
  - a. Approval of 10/1/18 Minutes
  - b. Approval of 10/8/18 Minutes
  - c. Approval of 11/5/18 Minutes
- 4. CBID Update/Programs funded through Local Boards**
  - a. Marketing Summary
  - b. Media Plan
  - c. Progress on distribution of Airbnb TOT
- 5. Committee Reports**
  - a. STP Liaison (Richard Shannon)
  - b. Marketing (Toni and Carol)
  - c. Events
  - d. Beautification/Outreach (Carol and Richard)
    - i. 1<sup>st</sup> Street Beach Access update
    - ii. Whale Tail benches update
  - e. Chamber of Commerce Liaison (Toni and Carol)
- 6. New Business**
  - a. Welcoming Banners/Signage
- 7. Future Agenda Items**
- 8. Closing Comments**
- 9. Next Visitor Alliance of Cayucos Meeting**

Date:	Monday, January 7, 2019
Time:	5:30 p.m.
Location:	41 S. Ocean Avenue, Cayucos
- 10. Adjournment**

**ADA NOTICE:** To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator (Melissa Kurry – 805-471-4305) at least 48 hours in advance of the meeting.