

**Oceano / Nipomo Tourism Board**  
**Revised Meeting Agenda**

To promote and enhance Oceano and Nipomo as a tourist destination focusing on its great climate, unique location, its history and natural resources in order to benefit lodging businesses and the communities as a whole.

[www.VisitOceanoNipomo.com](http://www.VisitOceanoNipomo.com)

**Tuesday, January 15, 2019**

**4:00 – 5:30 pm**

**Oceano Train Depot Museum**

**1650 Front Street (Highway 1), Oceano, CA 93445**

**(805) 489-5446**

- 1. Call to Order/Roll Call**
- 2. Public Comment(s)** - (Please limit to 3 minutes)
- 3. Consent Items** – Approve 11/6/18 meeting minutes
- 4. CBID Local Fund Updates / BID Bunch / Marketing Plan / Media Plan / Financials** - Cheryl Cuming
- 5. Budget Update** - Stephanie Rowe
- 6. Member Updates/Committee Reports**
  - a. Marketing - Linda Austin & Dena Bellman
  - b. Stewardship Travel Program – Kevin Beauchamp
- 7. Presentations** (Please limit to 10 mins): None
- 8. Action/Discussion Item**
  - a. Review TJA Marketing Activity Report and Ad Campaign
  - b. Consideration of 2019 Mid-State Fair Showcase of Cities Participation
  - c. Discuss Options for Reproducing the 2018 Showcase of Cities Design
  - d. Review Board Resignation / Board Application / and Board Renewals
- 9. Future Agenda Items/New Business**
  - a. Brainstorm Ideas for New Stewardship Activities
- 10. Closing Comments**
- 11. Next Local Fund Advisory Meeting**

Date: TBD  
Time: 5:00-6:30 pm  
Location: TBD
- 12. Adjournment**

**ADA Notice:** To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the local fund area administrator at least 48 hours in advance of the meeting.