



AGENDA

January 16, 2019
1:00pm – 2:30pm
Cavalier Butte Room
250 San Simeon Ave., San Simeon, CA

WELCOME & INTRODUCTION

PUBLIC COMMENT(S)

CORRESPONDENCE

APPROVAL OF MINUTES

SLO CBID MONTHLY REPORT

1. Review of the CBID Evaluation - Laila Kollmann

SOLTERRA CORE MARKETING MONTHLY REPORT

REPORTS/UPDATES:

1. Visitor Center Report – Jeanne Hueck
2. Alliance Partners Reports/Update
3. Eroica California Bike Ride
4. Cambria Scarecrow Festival 2018 Report

DISCUSSION:

1. Highway 1 update
2. Hearst Castle Bus Situation
3. Highway 1 Fencing

ACTION ITEMS:

1. FES Printing and Distribution 2018/2019

FUTURE AGENDA ITEMS:

Next Regular Advisory Board Meeting (Normal Meeting, 3rd Tuesday of the month)
Date and Time: February 20, 2019 @ 1:00pm
Location: Plaza Cove meeting Room