

SLO County Business Improvement District
Edna Valley/Arroyo Grande Local Area Advisory Council meeting



SLO Wine Lodging Alliance

January 9, 2019

3:30 pm - 5:00 pm

Hilltop Valley Views

155 Valley View Place, Arroyo Grande, CA 93420 (805) 874-2675

1. **Call to Order and Roll Call** (provide updated roster)
2. **Public Comment(s)** (please limit to 3 minutes each):
3. **Consent Items:** Approve 11/14/18 meeting minutes
4. **CBID Local Fund Update I Financials:**
 - a. LFA Summary
 - b. Coastal Discovery
5. **Budget Update:** Leigh Woolpert
6. **Member Updates I Committee Reports:**
 - Marketing Partner:** Solve Agency
 - i. Bi-Monthly Marketing Recap
 - ii. January newsletter
 - Marketing Committee:** Elise Carraway; Pat Goetz
7. **Discussion and Action Items**
 - a. Photo Contest
 - b. Promoting New EVAGV Constituents
 - c. County payment plans
 - d. Constituent Lodging Availability Document
9. **Future Agenda Items I New Business**
10. **Closing Comments**
11. **Next SLO Wine Lodging Alliance Meeting:**
 - Date: March 13, 2019 3:30 – 5pm Location: TBD
 - 2019 Meeting Dates - (Wednesdays) Mar 13; May 8; Jul 10; Sept 11; Nov 13
12. **Adjournment**

To promote and grow our sister wine regions of Arroyo Grande and Edna Valleys for lodging, wineries and eateries by creating awareness of what we uniquely offer that will delight new and returning visitors alike.

SLOWineLodging.com