



Visitor Alliance of Cayucos (VAC)

(Cayucos Local Fund Advisory Board)

"To promote and enhance the lodgings and businesses of Cayucos for the sustainable social and financial betterment of the community as a whole"

Meeting Agenda

Monday, January 7, 2019

5:30 p.m. – 41 S. Ocean Avenue

- 1. Call To Order**
- 2. Public Comment** *(Please limit to 3 Minutes)*
- 3. Consent Items**
 - a. Approval of 10/1/18 Minutes
 - b. Approval of 10/8/18 Minutes
 - c. Approval of 12/10/18 Minutes
- 4. Presentation**
 - a. Social Media Marketing, Danna Dykstra-Coy
- 5. CBID Update/Programs funded through Local Boards**
 - a. Local Fund Summary
- 6. Financials**
- 7. Committee Reports**
 - a. STP Liaison (Richard Shannon)
 - b. Marketing (Toni and Carol)
 - c. Events
 - d. Beautification/Outreach (Carol and Richard)
 - i. 1st Street Beach Access update
 - ii. Whale Tail benches update
 - e. Chamber of Commerce Liaison (Toni and Carol)
- 8. Action Items**
 - a. Discussion and Vote for Approval – Danna Dykstra Coy
- 9. Old Business**
 - a. Welcoming Banners/Signage/School Painting
- 10. New Business**
 - a. 2019 Meeting Dates
- 11. Future Agenda Items**
- 12. Closing Comments**
- 13. Next Visitor Alliance of Cayucos Meeting**

Date:	Monday, February 4, 2019
Time:	5:30 p.m.
Location:	41 S. Ocean Avenue, Cayucos
- 14. Adjournment**