



CAMBRIA TOURISM BOARD (CTB)
(Cambria Local Fund Advisory Board)
Board Meeting Agenda
February 12, 2019

Time: 1:00 p.m. – 2:05 p.m.

Location: Pacific Premier Bank

	<u>Person</u>	<u>Time</u>
1. Call to Order Introduction and welcome to attendees	Bahringer	2 min
2. Consent Agenda Items Regular Board Meeting Minutes – January 22, 2019	Bahringer	2 min
3. Discussion & Action Items		
3.1 Eroica Update Amedeo Polito from L'Eroica Italy will update the board on the Eroica California event progress and statistics. The Board will discuss and vote on any decisions necessary for the event.	Pacheco	15 min
3.2 Selection of New Vice-Chair The Board will select a new Vice-Chair from the current board members.	Bahringer	5 min
3.3 Selection of New Board Member Board members will discuss filling the vacant board seat and vote on any applicants.	Bahringer	5 min
3.4 Board Response to Cambrian Article <i>The Cambrian</i> newspaper recently ran two letters to the editor that misrepresented the board. The Board will discuss the necessity of a response and vote on further action.	Marschall	5 min
3.5 CCSD Municipal Code Meeting The CCSD is having a meeting to vote on Municipal Code changes that could bring affordable housing to Cambria. The Board will discuss the benefit this may have for constituents and vote on support and further action.	Cartwright	5 min
3.6 Next Cambria Tourism Board Meeting Date Visit SLO has a retreat scheduled for the same day as the next scheduled CTB meetings. The Board will discuss and vote on rescheduling.	Cartwright	3 min

4. Information Items/Presentations

4.1 **Marketing Committee Report**

This is a standing agenda item for discussion of marketing progress and statistics since the last board meeting. Jessica Blanchfield will give the monthly presentation that includes a new Activity Report.

Blanchfield 10 min

4.2 **CBID Update**

Local Update – January 2019
Monthly Fiscal Profit and Loss

Cuming 3 min

4.3 **CBID Presentation**

CBID CAO Cheryl Cuming will make a presentation of information, statistics, and upcoming opportunities for the board.

Cuming 5 min

4.4 **Cambria Chamber of Commerce**

Mary Ann Carson will update the board on what has taken place at the Chamber since her last update.

Carson 5 min

4.5 **Committee Meeting Minutes**

Marketing Committee Meeting Minutes – January 22, 2019

5. Public Comment

6. Future Agenda Items/New Business

7. Adjournment

8. Informational

8.1 **Cambria Tourism Board Meeting**

2nd Tuesday of each month – 1:00 p.m. @ Pacific Premier Bank
(No meetings in July and August)

8.2 **Event & Outreach Committees Meeting**

1st Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank
(No meetings in July and August)

8.3 **Marketing Committee Meeting**

2nd Tuesday of each month – 11:30 a.m. @ Pacific Premier Bank
(No meetings in July and August)

8.4 **Deadline for Agenda Items to be sent to the Managing Assistant**

3rd Friday of the month preceding meeting date

8.5 **CBID Board Meeting**

4th Wednesday of the month