



Visitor Alliance of Cayucos (VAC)

(Cayucos Local Fund Advisory Board)

"To promote and enhance the lodgings and businesses of Cayucos for the sustainable social and financial betterment of the community as a whole"

Meeting Agenda

Monday, February 11, 2019

5:30 p.m. – 41 S. Ocean Avenue

1. Call To Order

2. Public Comment *(Please limit to 3 Minutes)*

3. Consent Items

- a. Approval of 10/1/18 Minutes
- b. Approval of 10/8/18 Minutes
- c. Approval of 1/7/19 Minutes
- d. Approval of 1/14/19 Minutes

4. CBID Update/Programs funded through Local Boards

- a. Local Fund Summary
- b. LFA Summary by Area

5. Financials

6. Committee Reports

- a. STP Liaison (Richard Shannon)
- b. Marketing (Toni and Carol)
- c. Events
- d. Beautification/Outreach (Carol and Richard)
 - i. 1st Street Beach Access update
 - ii. Whale Tail benches update
- e. Chamber of Commerce Liaison (Toni and Carol)

7. Action Items

- a. Discussion and Vote for Approval – Resignation of Melissa Kurry
- b. Discussion and Vote for Approval – Terms of Administrative Assistant Scope of Work

8. Old Business

- a. Welcoming Banners/Signage/School Painting

9. New Business

10. Future Agenda Items

11. Closing Comments

12. Next Visitor Alliance of Cayucos Meeting

Date: Monday, February 4, 2019
Time: 5:30 p.m.
Location: 41 S. Ocean Avenue, Cayucos

13. Adjournment